TV Mozaic

Read the text and match its seven paragraphs to the topics (a-g).

A a face of a TV channel

B the effect the viewers of the show feel

C in front of the blue screen

D what makes a successful announcer

E the rules for contestants

F the people who make a top programme

G what makes the show successful

(1) _____

Some of us are ready to spend hours in front of the blue screens of our home cinema theatres, which sometimes demonstrate new and unusual shows. One of them is called Who Wants to Be a Millionaire?.

(2) _____

The show is a worldwide hit. The contestants are ordinary1 people chosen from those who ring a special telephone number. The programme makers don't meet the contestants until they arrive at the station. To win the jackpot a contestant has to answer 15 questions correctly. For each of these, they are shown the questions and four possible answers before deciding whether to play on or not. Then the contestant chooses an answer. If it is correct, they can stay in the game.

(3) _____

The programme is very popular because viewers like to see ordinary people making decisions. When a contestant thinks he knows the answer but isn't sure there is an excitement in the studio. The music becomes louder and the cold blue lights become darker. Some contestants take up to 15 minutes to answer a question, but we only see their worst moments. The fact that we can see the answers on the screen makes the game seem easier. All the time, the cameras take lots of pictures of the contestant struggling with the decision. This is a part of the appeal.

(4) _____

For the viewers the show offers a chance to feel that they could do better than any of the players, for the contestant — a chance to win a lot of money and to be a star for a short moment.

(5) _____

What does it take to make a top programme on TV? Lots of imagination, lots of energy, and lots of people. Who are these people?

Here you are.

The director is responsible for the programme. From the control room, the director decides which images to use at each stage.

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It's a very tiring job. The director must discuss the programme with the presenters before the show goes on air.

The floor manager is the director's representative on the studio floor. He/She doesn't have to make many decisions: the director's instructions come through headphones. The floor manager must follow the director's instructions and orders.

The camera operators must follow the director's instructions on where to take the camera. They should have enough technical expertise1 to change camera lenses.

The sound engineers control everything from microphones to mixing desks with a thousand lights and buttons. They are technical experts, but they shouldn't ignore the director's instructions.

The presenters or the talk showhosts all have to arrive at the studios early enough for the make-up session. All presenters, male and female3, have to wear make-up because the cameras can make people look funny.

Presenters don't have to learn their lines because they can read them from the autocue.

There are many other people: ***the vision manager, the production secretary, several technicians***, and many others. It really takes a crowd to make a TV show!

(6) _____

Everyone mentioned above is necessary but a face of any TV channel greatly depends on its announcers.

(7) _____

What is the right personality to give a face to TV programme? There are several answers. The ability to hold himself / herself well. Next comes intelligence and a good memory. Then you should have a friendly and likeable manner. The right kind of voice is important. And in this connection confidence is the most important thing of all, the ability to be posed and at ease before the cameras. If you have this gift by nature, you've gained a fortune: not too many have it. The majority of people start thinking about it when they face a microphone or a camera.

Read the text again and complete the sentences

The _____ must follow the director's instructions on where to take the camera.

The _____ control everything from microphones to mixing desks with a thousand lights and buttons.

The _____ is the director's representative on the studio floor.

The director must discuss the programme with the _____ before the show goes on air.

_____, male and female, have to wear make-up because the cameras can make people look funny.

The presenters or the _____ all have to arrive at the studios early enough for the make-up session.

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The _____ must follow the director's instructions and orders.

From the _____, the director decides which images to use at each stage.

To win the jackpot a _____ has to answer 15 questions correctly.

______ don't have to learn their lines because they can read them from the autocue.

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