Levels: A2 |B1

## 🧑 Module 4: Introducing Yourself

## A Simple Way to Introduce Yourself

⛔ The stress associated with introducing yourself is common and not without warrant.
⛔ Everyone's eyes and ears are on you. It's easy to mess up.
⛔ **The secret is using a simple framework: Present, past, and future.**

### 📍 Present
- Start with a present-tense statement to introduce yourself:

Example 1:
*Hi, I'm Ashley, and I'm a software engineer. My current focus is optimizing customer experience.*

Example 2:
*Nice to meet you all. My name is Michael, and I'm the creative director. I work in the Brooklyn office.*

❌ What you share will depend on the situation and on the audience.
❌ **If you are not sure what to share, your name and job tittle is a great place to start.**
❌ If there's an opportunity to elaborate, you can also share other details such as a current project, your expertise, or your geographical location.

### 📍 Past
- This is where you can add two or three points that will provide people with relevant details about your backgrounds.
- Consider your education, past projects, employers.

Example 1:
*My background is in computer science. Before joining this team, I worked with big data to identify insights for our clients in the health care industry.*

Example 2:
*I've been at the firm for eight years. Most recently, I worked on the Alpha Financial account.*

### 📍 Future
- This is your opportunity to demonstrate enthusiasm for what's ahead.

Example 1:
*I'm honoured to be here. This project is a significant opportunity for me.*

Example 2:
*I'm excited to work with you all.*