LISTENING PRACTICE

The Story of McDonald's

Complete the paragraph



There are many restaurants in the world, but probably the most famous is McDonald's. McDonald's has more than 34,000 restaurants around the world in 119 countries, and they (1) _____ about 68 million (2) _____ every day.

The story of McDonald's began in 1940 when two brothers, Richard and Maurice (Mac) McDonald opened a new restaurant called 'McDonald's Famous Barbeque'. It was a successful (3) _____, but the brothers wanted to sell more food and make more money, so in 1948, they made some changes. For example, they tried a new way to cook and serve food faster – and McDonald's became one of the first (4) _____ in the world. In addition, they made the (5) _____ more simple: hamburgers (6) _____, sodas, and milkshakes. There were no longer any (7) _____ to serve food, so customers (8) _____ food by themselves at the counter. In 1954, a man named Ray Kroc joined the company and later bought it for 2.7 million dollars. The company is now worth many billions of dollars. There is a McDonald's museum that is (9) _____ in San Bernardino, California where the first McDonald's was built. It's (10) _____ daily from 10:00 to 5:00 PM.

LIVEWORKSHEETS