

Can you...?

- talk about festivals in the country
- write an announcement for a festival in the country

Writing Skill: Writing long-form announcements



## Let's Talk!

In pairs: Look at the pictures. What traditional festivals can you see?

What are some other activities people do during these festivals?



## Reading

a. Read the announcement. What is the main purpose of it?



1. Say when and where the festival will be.
2. Say what you can do at the festival.

## 2023 Hiền Lương Village Tết Festival

We are happy to announce the 2023 Hiền Lương Village Tết Festival will **take place** on Lê Duẩn Street from January 21<sup>st</sup> to January 29<sup>th</sup> from 8 a.m. to 10 p.m.

Come and celebrate the 2023 Hiền Lương Village Tết Festival next Saturday.

This is a **free** event for everyone. There are lots of activities and types of traditional food to enjoy.

Come to Hiền Lương **People's Committee** and play exciting folk games. Enjoy activities like street music performances and lion dances. Watch the amazing fireworks show on **Tết Eve** from Hiền Lương Bridge. Enjoy different types of traditional **Tết** food like **bánh chung** or **candied** fruit.

Bring your family and friends!

b. Now, read and write **True**, **False**, or **Doesn't say**.

1. The announcement is for the 2020 Tết festival in Hiền Lương Village. False

2. The festival will be on Lê Duẩn Street. \_\_\_\_\_

3. The festival is only free for children. \_\_\_\_\_

4. You can enjoy music performances from famous Vietnamese singers. \_\_\_\_\_

5. The festival will have some types of traditional Tết food like candied fruit and **bánh chung**. \_\_\_\_\_

c. Listen and read.

d. In pairs: Which **Tết** activities do you like best? Why?

I like playing games with my family and friends because it's fun!

**Writing**

a. Read about writing long-form announcements. Then, read the announcement for the *Tết* Festival again and underline the place, time, cost, activities, and food for the event.

**Writing Skill****Writing long-form announcements**

To write a long-form announcement, you should:

1. Write a heading. Say what the event is.

*The 2024 Culture Festival*

2. Write a summary sentence about what, where, and when the festival is.

*We are excited to announce the 2024 Culture Festival will take place at King Park on Saturday, October 8<sup>th</sup> from 1 p.m. to 10 p.m.*

3. Give a call to action. Ask the readers to take part or join in.

*Come and celebrate the 2024 Culture Festival...*

4. Say the cost.

*This is a free event for everyone; Tickets to the festival cost 50,000 VND.*

5. Say the different activities and food at the festival.

*Enjoy activities like..., Take part in..., Eat many types of traditional food like...*

b. Reorder the parts of the announcement. Use the Writing Skill box to help you.



4. Tickets to the festival cost 25,000 VND.
1. Take part in activities like a lantern parade.
2. The 2024 Mid-Autumn Festival
3. Come and take part in the 2024 Mid-Autumn Festival.
5. We are happy to announce the 2024 Mid-Autumn Festival will take place on Nguyễn Huệ Street on Tuesday, September 21<sup>st</sup> from 1 p.m. to 9 p.m.

**Speaking****Planning a Traditional Festival**

a. In pairs: Discuss some common activities and food at festivals in Vietnam.

b. Now, imagine you are members of the cultural department of a small town in the country and are planning a traditional festival. In pairs: Use the questions to discuss the points on the mind map below and write in your own ideas.

**Let's Write!**

Now, write the announcement for the festival you planned in Speaking. Use the Writing Skill box and your speaking notes to help you. Write 80 to 100 words.

**Feedback**

The announcement follows the model and uses the correct structure.



It is interesting. (Suggest ideas, if not.)



I can understand everything.



(Underline anything you don't understand.)