UNIT 4

QUIZ A

NAME: _____

DATE: _____

SCORE: _____ /50

A Listen to the conversation between two friends. Then read the questions and choose the correct answer.

1 What does Hannah invite Barry to do?

A To have dinner in her apartment so that he can meet Kim.

B To have an early dinner in her apartment and watch soccer.

C To have dinner in her apartment with coworkers so that Kim can meet them.

2 Which sentence best describes Hannah's feelings about soccer?

A She thinks soccer is more about business than sport nowadays.

B She loves soccer and wants to see Brazil play against Argentina.

C She doesn't like soccer but she doesn't mind that Bogdan does.

3 Which sentence best describes Barry's feelings about soccer?

A He thinks that soccer matches are all about competition and not money.

B He loves soccer but changes his mind about it after speaking to Ha na.

C He knows that soccer makes a lot of money from sponsors and merchandise, but he still loves it.

4 According to Hannah, how do soccer teams make money?

A from merchandising and advertising

B from sponsors and ticket sales

C from fans and players

5 What is Hannah's complaint about merchandising?

A Fans pay too much money for it.

B Fans buy it as a status symbol and fashion statement.

C There are too many commercials selling teams' products.

_____ / 10 (2 points each)

LIVEWORKSHEETS

B Match words and the definitions.

EXAMPLE: the name, design, and identity of a company and product B

1 people or companies that pay for advertising ___
2 sports teams make money from tickets sales and selling this ___
3 types of advertisements on TV and radio ___
4 items like expensive cars and jewelry that show how wealthy people are ___
5 a visual image used by companies to identify their name and brand ___
6 a memorable phrase that a company uses to identify itself ___
7 wearing clothes to get noticed ___
8 a notice that tells people a product or service ___
9 items that people buy ___

A commercials
~~B~~ brand
C products
D status symbols
E sponsors
F slogan
G fashion statement
H logo
I merchandise
J advertisement/ad

_____ / 9 (1 point each)

C Complete the sentences with the words in the box.

audience comedian designers director ~~entertainers~~ filmmaker hero icon models performer

EXAMPLE: Some people are just born entertainers . They love amusing people.

1 Marc Jacobs and Stella McCartney are two famous fashion _____ .
2 A movie's _____ makes all the decisions about when making a film.
3 It must be hard to be a _____ and always come up with new jokes.
4 Audrey Hepburn had a style that is still known today. She was a real fashion _____ .
5 Whether on stage or on the street, a _____ hopes to entertain an audience.
6 I've seen fashion _____ wearing very unusual clothes at fashion shows.
7 Alfred Hitchcock was a well-known _____ who told some very interesting stories in movies.
8 Performers want a wide _____ that will enjoy and respond to their work.
9 Most movies have a _____ who helps people and defeats an enemy.

_____ / 9 (1 point each)

LIVEWORKSHEETS

D Choose the correct answer.

EXAMPLE The person in this photo _____ you. She has dark hair, but you're blonde!
- **A** must be
- **B** might be
- **C** can't be

1 It's dark out. It _____ after 8 p.m.
- **A** must be
- **B** might be
- **C** can't be

2 I've got a new voice message. It _____ Emma. She said she may call.
- **A** must be
- **B** might be
- **C** can't be

3 The meal _____ that expensive. We only had sandwiches. I don't understand.
- **A** must be
- **B** might be
- **C** can't be

4 Those girls look just like each other. They _____ twins.
- **A** must be
- **B** might be
- **C** can't be

5 The winner _____ either Alfonso or Elisa. We won't know the results till tomorrow.
- **A** must be
- **B** could be
- **C** can't be

6 But that team _____ in first place! They've lost five games in a row.
- **A** could be
- **B** might be
- **C** can't be

7 You _____ right about the cost. I really have no idea.
- **A** must be
- **B** might be
- **C** can't be

_____ / 7 (1 point each)

E Rewrite the sentences with *that*, *which*, *where*, *who*, or no relative pronoun if one is not necessary.

EXAMPLE: Some people fail exams. They study hard.

Some people who study hard fail exams

1 A college is a place. You study in a college.

2 A nurse is a person. A nurse takes care of people.

3 This is a newspaper article. It won an award this year.

4 The United Nations is a global organization. It brings countries together.

5 Harrods is a store. It is in London.

6 My friends came to dinner. They enjoyed the meal.

7 There's a home movie. It shows me learning to walk as a child.

_____ / 7 (1 point each)

LIVEWORKSHEETS

F Read the website. Circle *True* or *False* for each statement.

Riverside Organic Farms

At Riverside, we are crazy about our fruit and vegetables. It's what we do.

Our brand's story

The origins of our brand are here in Riverside. We are a traditional company that has been growing organic vegetables since 1990. We offer all sorts of fruit and vegetables, fresh from our farm and delivered straight to your house. We are a family-run business and we only employ local workers—local produce from local growers.

So, why choose Riverside?

Other organic farmers may be interested in International markets and in international growth. But here in Riverside we stay focused on the community. We are not interested in competing in the global market for now, but we could in the future. Our slogan is, "Start local and grow global"!

What we offer – delivered straight to your door

Recipe boxes

Recipe boxes contain produce and recipes to show you how to make delicious meals.

Fruit and salad boxes

Fresh fruit and salad ingredients are picked by people who care about quality and know the taste of the land.

Vegetable boxes

A seasonal surprise every week. Boxes packed with fresh vegetables which you will want to eat right away.

What do our customers say about us?

"When I taste freshly-picked vegetables, I always say, 'This must be from Riverside.'"

"At Riverside the produce is so delicious. They must grow everything by hand and without chemicals. The taste is very fresh."

"You might find cheaper vegetables at the supermarket, but you won't find better *vegetables than at Riverside."*

Riverside: A fruit and vegetable market where you can rely on quality *and* taste.

1 Riverside might become a global brand in the future. True / False

2 The owners of Riverside are a group neighbors from the area. True / False

3 The benefits of the produce from Riverside is that it is organic and cheap. True / False

4 You can choose from three types of boxes that someone brings to your house. True / False

_____ / 8 (2 points each)

LIVEWORKSHEETS