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Class: S8

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**GLOBAL ENGLISH 8: UNIT 4 – ADVERTISING
VOCABULARY REVISION**

A. HOMEWORK

*Lưu ý: Các từ vựng mở rộng thầy cô cho ghi trong vỏ (nếu có) và các từ vựng mở rộng trong phiếu để có chủ thích nghĩa: con về nhà chép mỗi từ 1 dòng để ghi nhớ nhé.

I. Match the word with its definition.

0. rugby	0 – A	A. a game played by two teams of players with a ball-shaped like an egg
1. brand loyalty	1 –	B. an advertisement that is shown in a new window in front of the window that you are looking at on a website
2. pop-up	2 –	C. a very large board on which advertisements are shown, especially at the side of a road
3. endorsement	3 –	D. the act of allowing someone to do something, or of allowing something to happen
4. permission	4 –	E. the act of saying that you approve of or support something or someone
5. hoarding	5 –	F. the habit of always buying a product with the same name, made by the same company

II. Circle the correct answer A, B, or C.

0. Helen _____ the music club's activities when she was still a student.

A. got involved in	B. converted into	C. worked her way up
1. I'm trying to diet – don't _____ me with that cake!		
A. tempt	B. resist	C. advertise
2. He went to make a drink during the _____.		
A. campaigns	B. essentials	C. commercials
3. The symbol © shows that something is protected by _____.		
A. hoarding	B. copyright	C. digital marketing
4. He accidentally (vô tình) sat on her hat and _____ it.		
A. squashed	B. deserved	C. criticised
5. The magazine is all about the lives of _____.		
A. adverts	B. trolleys	C. celebrities

III. Complete the following sentences using the correct forms of the given words. Make changes where necessary.

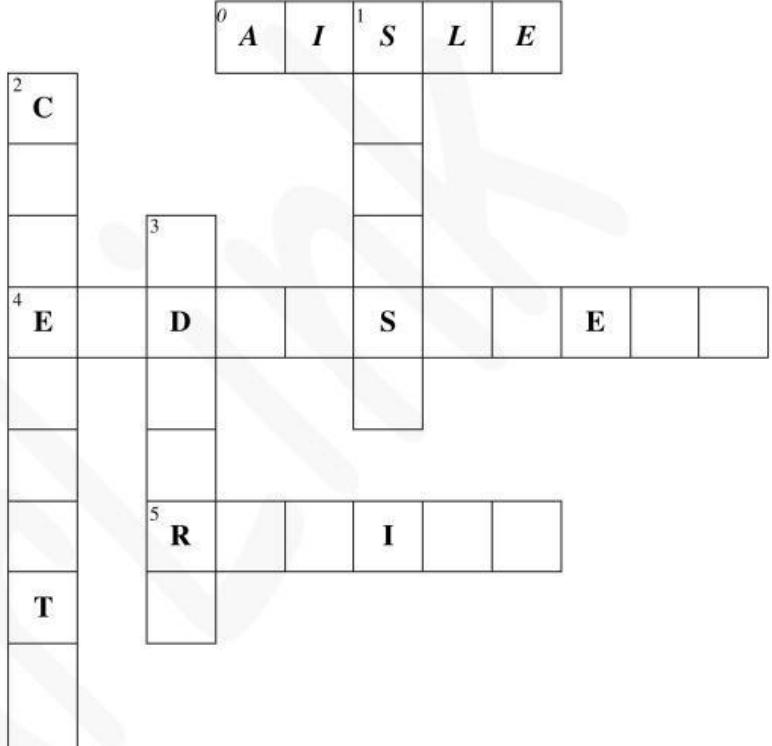
0. I found the test relatively easy. (RELATION)

- They did the work without _____ and without an official *budget* (*ngân sách*). (**PERMIT**)
- Government support will be _____ if the project is to succeed. (**ESSENCE**)
- He hoped to secure quick _____ of the plan from the president. (**ENDORSE**)
- He usually _____ attempts to introduce new procedures. (**RESISTANCE**)
- She saw a(n) _____ asking for volunteers to take part in a study. (**ADVERTISE**)

IV. Complete the crossword.

Across:

- Would you like a(n) aisle seat or would you prefer to be by the window?
- The plan, which would require _____ by the *federal* (*liên bang*) government, is unlikely to be approved in its current form.
- She can never _____ buying new shoes.



Down:

- He tried to _____ his ripped jeans into the suitcase while his mother wasn't looking.
- He signed his first contract with Universal, changed his name and became a _____ almost overnight.
- Their latest _____ features world-famous tennis player, Roger Federer.

V. Circle the underlined parts that need correction and correct them.

- The lasering beam heals the eye painlessly.

A B C

→ _____ **laser** _____

- We do not allows pop-ups of any kind on our website.

A B C

→ _____

- They were expected to take part, but they were also criticise for doing so.

A B C

→ _____

- The company should focus on delivering the best product at the cheapest

A B

price, and that will build brand loyalt.

C

→ _____

- She's the campain organizer for the Labour Party.

A B C

→ _____

- The advertisement hoardins, the posters on the buses, the names above the

A

B

C

→ _____

shops - all were in Hebrew.

B. CHECKPOINT PRACTICE

Questions 11–20

Complete the emails. For questions 11–20, write ONE word for each space.

Example: (0) done

To: Penny
From: Sam

Hi Penny,

Guess what – I've (0) done something silly! I forgot to bring my notebook home (11) school today. I think it might still (12) in the classroom. It's where I wrote down all the details (13) the homework we need to do by tomorrow. I remember (14) were some maths exercises, but can you let (15) know what the page numbers were?

Sam

To: Sam
From: Penny

Hi Sam,

No problem! Mr Scott said we (16) read pages 20–25. We (17) doing a quiz tomorrow, so make (18) you read them carefully! And (19) you forget the science homework too? Mrs Hinton wants (20) all to complete exercise 4 by Friday. Good luck!

Penny

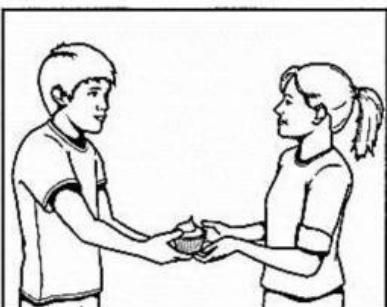
Questions 1–5

For each question, there are three pictures and a short recording. Choose the correct picture and circle the letter A, B or C below it.

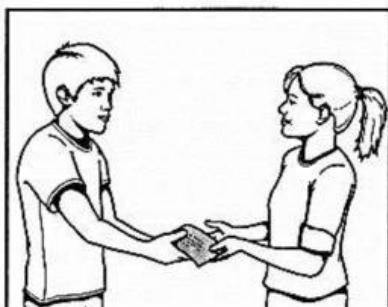
Example: Why did Jason visit Ally?



A

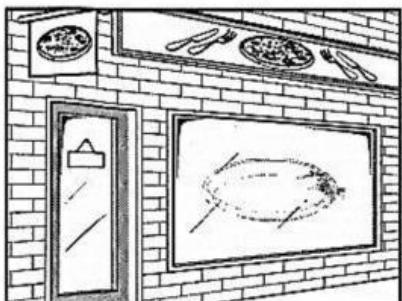


B



C

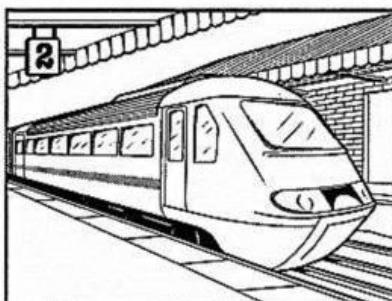
1 Where are the boy and girl going to meet?



A



B



C

2 How much money did the girl's aunt give her?

£20

A

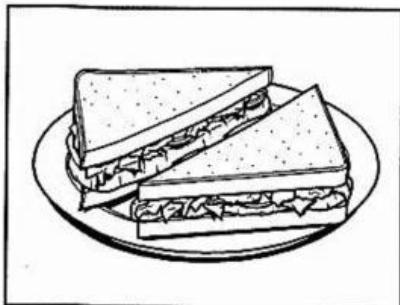
£25

B

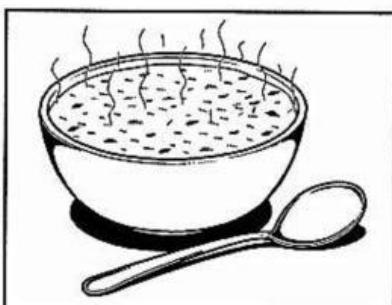
£30

C

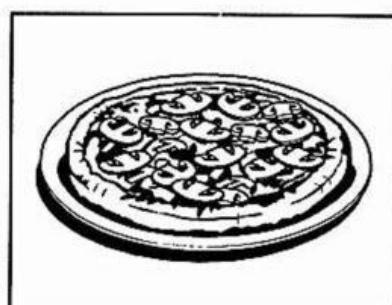
3 What will the boy have for lunch?



A

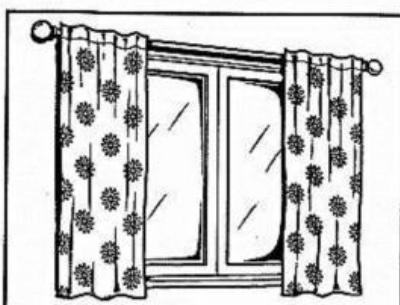


B



C

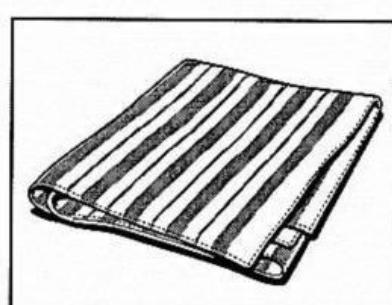
4 What does the girl want for her bedroom?



A



B

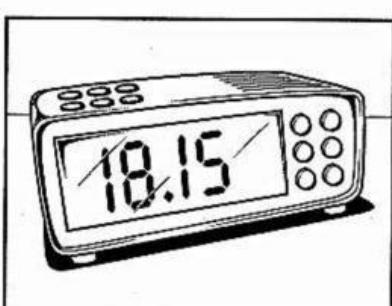


C

5 What time are they meeting Mum at the cinema tonight?



A



B



C

I. Write the missing English letters that match the given Vietnamese meanings.

No.	Vietnamese	English
1.	bên lâu (a)	l_____ - _____
2.	sự kiên trì (n)	t_____
3.	độc quyền (a)	e_____
4.	đoạt giải (a)	a_____ - _____
5.	thêu (v)	e_____

II. Choose the correct answer.

1. The beach is very clean and attracts tourists for _____.
A. snorkelling B. embroidering C. tenacity
2. The car is _____ in Germany.
A. swapped B. created C. manufactured
3. I am pleased we have not gone for the _____ flags.
A. multicoloured B. exclusive C. tabletop
4. Jeff decided to go _____ business selling baseball cards.
A. into B. for C. onto
5. He has a _____ of different, brightly-coloured ties that he wears to work.
A. varied B. variety C. various

* **Lưu ý:** Với những từ con không nhớ và viết sai, con chép từ đó vào vở 2 dòng.