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GLOBAL ENGLISH 8: UNIT 4 – ADVERTISING

GRAMMAR 1

A. GRAMMAR

I. Present Simple Passive (Bị động ở thì hiện tại đơn)

- Bị động ở thì hiện tại đơn được sử dụng khi chúng ta đề cập đến điều gì đó **được thực hiện bởi ai đó** ở hiện tại xảy ra **thường xuyên (usually) / hàng ngày (everyday)**, etc.

Positive	S + am / is / are + P.P + (by + agent)	Ex: Oxygen is released into the air through the leaves.
Negative	S + am / is / are + not + P.P + (by + agent)	Ex: This house is not cleaned by my brother every day.
Question	Am / Is / Are + S + P.P + (by O)? Wh- + am/is/are + S + P.P + (by O)?	Ex: Is the rabbit walked by Mr. James? Where is the party held by your friend?

***Note:** P.P = past participle: quá khứ phân từ; by + agent = by + đối tượng thực hiện hành động.

II. Past Simple Passive (Bị động ở thì quá khứ đơn)

- Bị động ở thì quá khứ đơn được sử dụng khi chúng ta đề cập đến điều gì đó **được thực hiện bởi ai đó** trong quá khứ.

Positive	S + was / were + P.P + (by + agent)	Ex: The mistakes were corrected by the teacher.
Negative	S + was / were + not + P.P + (by + agent)	Ex: The wallet was not given by him.
Question	Was / Were + S + P.P + (by + agent)? Wh- + was / were + S + P.P + (by + agent)?	Ex: Were all the candies sold by the little boy? When was the church built ?

***Note:** P.P = past participle: quá khứ phân từ; by + agent = by + đối tượng thực hiện hành động.

III. Prepositions preceding nouns (Giới từ đứng trước danh từ)

- Giới từ được đặt trước một **danh từ** có thể được sử dụng để **chỉ vị trí, địa điểm, hướng hoặc thời gian**.

Ex: It can be dangerous when children play **on** the **street**.

↓ ↓
giới từ danh từ

B. HOMEWORK

I. Write sentences from the words in brackets (...).

0. (the office / clean / every day)

The office is cleaned every day.

1. (the house / paint / last month)

2. (glass / make / from sand)

3. (my bicycle / steal / a few days ago)

4. (this room / not / use / very often)

5. (you / invite / to the party last week?)

II. Put in IN / AT / ON.

0. Don't sit on the grass. It's wet.

1. What have you got _____ your bag?
2. Look! There's a man _____ the roof. What's he doing?
3. There are a lot of fish _____ this river.
4. Our house is number 45 – the number is _____ the door.
5. "Is the cinema near here?" – "Yes, turn left _____ the traffic lights."

III. Choose the correct answer by circling A, B, C or D.

0. The story I've just read _____ Agatha Christie.

- A. was written **B. was written by** C. was written from D. wrote by

1. Something funny _____ in class yesterday.

- A. happened B. was happened C. happens D. is happened

2. Many US automobiles _____ in Detroit, Michigan.

- A. manufacture B. have manufactured C. are manufactured D. are manufacturing

3. We _____ by a loud noise during the night.

- A. woke up B. are woken up C. were woken up D. were waking up

4. Last night, a tornado swept through Rockville. It _____ everything in its path.

- A. destroyed B. was destroyed C. was being destroyed D. are destroyed

5. Vitamin C _____ by the human body. It gets into blood stream quickly.

- A. absorbs easily B. is easily absorbing C. is easily absorbed D. absorbed easily

IV. Complete the sentences. Use IN, AT or ON + the following.

his hand	the mountains	that tree
my guitar	the river	junction (giao lộ) 14

0. There were some people swimming _____ **in the river** _____.

1. One of the strings _____ is broken.
2. Leave the motorway _____ and then turn left.
3. He was holding something _____, but I couldn't see what it was.
4. The leaves _____ are a beautiful colour.
5. You can go skiing _____ near here. There's plenty of snow.

V. Put the verb into the correct form, present or past, active or passive.

0. a. Two hundred people are employed (employ) by the company.

b. The company employs (employ) 200 people.

1. a. Water _____ (cover) most of the Earth's surface.

b. How much of the Earth's surface _____ (cover) by water?

2. a. While I was on holiday, my camera _____ (steal) from my hotel room.

b. While I was on holiday, my camera _____ (disappear) from my hotel room.

3. a. Robert's parents _____ (die) when he was very young.

b. Robert and his sister _____ (bring up) by their grandparents.

4. a. The boat hit a rock and _____ (sink) quickly.

b. Fortunately, everybody _____ (rescue).

5. a. Bill _____ (**fire**) from his job. He wasn't very good at it.
 b. Sue _____ (**resign** (*từ chức*)) from her job because she didn't enjoy it anymore.

VI. Complete these sentences about yourself. Use TO / IN / AT.

0. At three o'clock this morning, I was _____ *in bed* .
 1. Yesterday, I went _____ .
 2. At 11 o'clock yesterday morning, I was _____ .
 3. One day, I'd like to go _____ .
 4. I don't like going _____ .
 5. At 9 o'clock yesterday evening, I was _____ .

VII. Complete using the correct passive form of the verbs in brackets.

0. The Earth _____ *is held* _____ (**hold**) by the gravity of the Sun and orbits (*xoay quanh*) around it.
 1. The first feature-length comedy film _____ (**create**) by Charlie Chaplin.
 2. Radio waves _____ (**discover**) by Marconi.
 3. You wouldn't think it to look at him now, but Jack _____ (**bully** (*bắt nạt*)) when he was at school.
 4. Your application _____ (**consider**) and we will let you know as soon as we've made a decision.
 5. Our tent _____ (**blow**) over in the night by the wind.

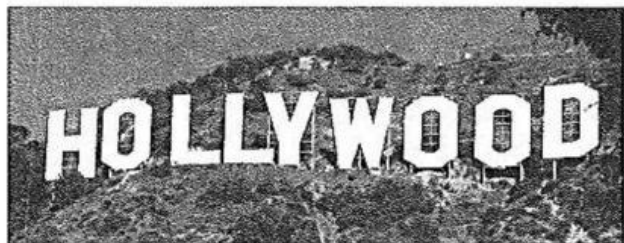
C. PET + FCE PRACTICE

- | | |
|--|--|
| A Even so, people still try to climb over the barrier, mostly innocent tourists surprised that you can't walk right up to the sign. | E Things have changed a lot since then. |
| B They mostly get turned down. | F It's still there, of course, and is a symbol of the entertainment world. |
| C If one of them ever fell down I would have to put it back up at exactly the same angle. | G If the purpose is commercial – to promote something – payment has to be made. |
| D We used to have real problems. | |

You are going to read a newspaper article about the Hollywood sign in the United States of America. Six sentences have been removed from the article. Choose from the sentences **A–H** the one which fits each gap (37–42). There is one extra sentence which you do not need to use.

Mark your answers **on the separate answer sheet**.

The sign on a hill



At the top of a hill called Mount Lee in Los Angeles on the west coast of the USA is a very famous sign, recognisable to people around the world. My job is to look after this sign. It says *Hollywood* and that's of course the place where films have been made for over a hundred years. The first film was made there in 1907 and by 1912, at least 15 independent studios could be found making films around town.

The film industry continued to grow and the name Hollywood, which by the 1920s represented not just a city but also an industry and a lifestyle, was made official when the 'Hollywoodland' sign was erected in 1923. It was only supposed to last about a year.

37 But it wasn't always. It started out as a massive billboard advertising an upscale suburban development called Hollywoodland.

In the 1940s, TV started to become popular and some Hollywood film studios closed, but then TV companies moved in and took them over. At this point, the city of Los Angeles decided to renovate the sign. The letters spelling 'land' were removed and the rest was repaired. Modern Hollywood was born. The letters in the sign weren't straight and still aren't. **38** They follow the shape of Mount Lee and this is part of their fame.

I am responsible for maintaining and protecting the sign. **39** When I first arrived in 1989, security was pretty low-tech – we put up a fence around the sign to stop trespassers messing with it. But people just jumped over the fence. The back of the sign was black with graffiti – there was barbed wire across it, but they still got through. So I decided to improve the effectiveness of the security.

Now we have motion-detectors and cameras. Everything goes via the internet to a dedicated surveillance team watching various structures around the city. **40** But they can get a closer look on one of my regular tours.

It's also important to protect the sign's image as it's used in loads of adverts and news pieces. There's a simple rule about how the sign can be used. **41** However, it mostly comes down to the look. To take a different example, if you used 'Hollywood' in the name of your company it would depend what the word looked like, whether it was just spelled out or whether the image of the sign itself was used.

People call up with the most ridiculous ideas. They want to light the sign, paint it pink, or cover it in something to promote their product. You'll get a really enthusiastic marketing executive call up, terribly excited because they think they're the first person to think of this or that idea. **42** That's because we don't like to change the image and we hope it will have the same significance for generations to come.

Part 4

Questions 20–25

For each question, choose the correct answer.



You will hear an interview with a man called James Sweeney who works as a tree-climbing instructor.

- 20 How did James become interested in trees?
- A He worked for someone who looked after trees.
 - B He enjoyed playing in trees when he was a child.
 - C He learnt about trees from his mother.
- 21 What surprised James when he first learnt to climb trees?
- A the time it took to become good at it
 - B the wide range of people in the class
 - C the amount of equipment needed
- 22 What does James enjoy most about his teaching work?
- A helping people who need the skill for their work
 - B giving people an interesting new experience
 - C showing people how to climb in different kinds of weather
- 23 James travels around the USA a lot because
- A interest in tree climbing is increasing there.
 - B there isn't much work in his own area in winter.
 - C he'd like to visit as many parts of the country as possible.
- 24 What does James like about sleeping in trees?
- A He wakes up to the sound of birds.
 - B He thinks it's comfortable.
 - C He can look at the stars.
- 25 When James climbs in the rainforests, he moves more slowly because
- A he wants to study the insects.
 - B he finds the trees difficult to climb.
 - C he has to protect the trees.

I. Underline the correct option to complete the below sentence.

1. I enjoy **to dance** / **dancing**.
2. What do you want **to do** / **doing** tonight?
3. Goodbye! I hope **to see** / **seeing** you again soon.
4. I learnt **to swim** / **swimming** when I was five years old.
5. The weather was nice, so I suggested **to go** / **going** for a walk by the river.

II. Complete the crossword.

Across:

3. nước Thụy Sĩ (n)

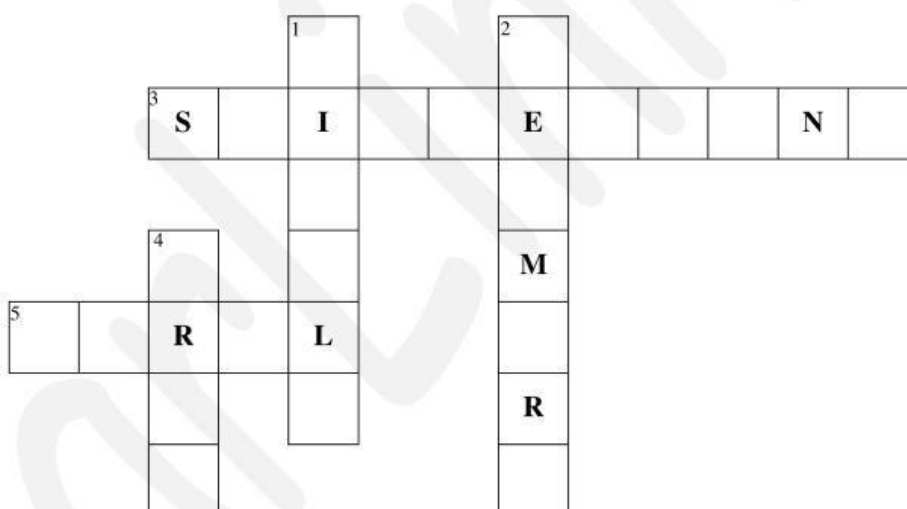
5. tranh tường (n)

Down:

1. sôi động (a)

2. nước Đan Mạch (n)

4. buồn tẻ (a)



** Lưu ý: Với những từ con không nhớ và viết sai, con chép từ đó vào vở 2 dòng.*