

Name: _____

Class: _____

WRITING

1. A caption is a title or a brief explanation that accompanies a pictorial illustration. It can appear in the form of a brief description or a sentence. Study the captions below. Brainstorm for other captions for the illustrations given.



1.2 It is the Consumer Awareness Week in your school. Write captions to teach your friends on how to refrain from impulse buying. Present it in the form of posters. An effective poster needs captions written in clear and concise language.

- Cut out pictures from newspapers or magazines. You can also draw your own pictures or source illustrations, pictures and cartoons from the Internet.
- Write effective captions to accompany your illustrations. They can be short sentences or descriptions.

Example: impulse buying is a waste of money, Design your poster in a creative way.

- Choose an attractive layout.

Use arrows, diagrams or pictures.

Put up your posters on the class bulletin board.

- Declare the most creative poster with the most effective caption the winner.

1.2 answer page

