

## MASS MEDIA

**Read the definitions and find the corresponding words in the box**

Podcast, computer games, entertainment, disk, publishing, broadcasting, mass media, tape, blog, podcast

1. A business of preparing and printing books, newspapers, magazines, etc. and making them available to the public.
2. A cassette or a reel with tape wound round it, used for recording sounds, pictures or information.
3. The sending out of programmes on radio and television.
4. A flat thin round object which is used for storing information or recording music.
5. Live Journal, the personal site on the Internet where the author publishes his comments on different topics.
6. The action of providing something interesting or enjoyable for somebody or the process of being provided with something interesting or enjoyable.
7. The automatic collection of MP-3 audiofiles from different sites on the Internet.
8. The main means of communication with large number of people, esp. television, radio and newspapers.
9. Games which are designed to play on the computer.

**a) Complete the sentences. Use the words from the box**

1. British ..... has traditionally been based on the principle that it is a public service.
2. The ..... business is growing in Ukraine today.
3. Have you prepared anything to ..... your guests yet?
4. The event received excellent ..... coverage.
5. Have you recorded this song on the .....?
6. I read his comments in the ..... yesterday.
7. All the information is kept on this ..... .
8. “Are you working on a computer or are you playing ..... , Steve?”, mother asked.
9. “Where did you find this wonderful music?” – “In the ..... .”