

3.2 VOCABULARY

TALKING ABOUT PRICES AND VALUE

A Match the columns to complete the sentences.

- 1 You should take advantage _____
- 2 Location plays an important role _____
- 3 It's a good idea to invest _____
- 4 Businesses rely _____
- 5 Customers have an effect _____
- 6 At some stores, you can suggest a price _____

- a in the success of a business.
- b for something you want to buy.
- c on good reviews.
- d in a business opportunity.
- e of every business opportunity.
- f on the success of a business.

B Choose the correct word for each sentence.

- 1 A I was charged too much *on / to / for* my ticket.
B Oh, no! I hate it when I don't pay a fair price *on / to / for* something!
- 2 A We should study more. We have to make the most *on / in / of* our time in class.
B I can always rely *on / with / of* you to be a good student.
- 3 A I need to come up *with / for / in* a way to make more money.
B Maybe you should invest *for / in / of* a new business idea.
- 4 A I got a new job. Depending *in / on / to* how much they pay me, I might go shopping for new clothes.
B Good idea! You should treat yourself *of / for / to* something nice!

C Are the sentences true or false? Rewrite the false sentences so that they are true.

- 1 If you pay a fair price for something, someone is taking advantage of you.
- 2 When you suggest a price for something, you should offer more than you can afford.
- 3 If a business has an effect on an area, the neighborhood stays the same.
- 4 Because customer service plays an important role in the success of a business, owners make sure to hire friendly staff.
- 5 Businesses do not depend on good reviews. They rely on having unhappy customers!