

# Virtual communities and social media

## **PART 1. (00:00 – 05:00) Choose only the correct statements**

1. This discussion is happening on Twitter.
2. Social media is only used for silly cat videos and pictures of breakfast.
3. Social media isolates people from each other.
4. A virtual community can meet any time.
5. A tweet is a message that is sent out 280 characters or less.
6. There are over 270 million active people using Twitter.
7. A hashtag is a word or abbreviation followed by an @ sign.
8. A tweet chat is when you schedule to talk to people on Twitter at a specific time and on a specific topic.
9. The speaker at the annual research meeting of Academy health was talking about health policy.
10. The Journal of the American College of Radiology has a Twitter chat.

## **PART 2 (5:00 - .....). Choose the correct answer.**

1. What did the speaker discover on Twitter one evening?
  - A. A conversation about medical education.
  - B. A virtual community for radiologists.
  - C. A program about change management.
  - D. The IHI 25 forum.

2. What is the School for Health and Care Radicals?

- A. A virtual school for healthcare professionals.
- B. A program about change management.
- C. A meeting of the Institute of Healthcare Improvements.
- D. A community for radiologists.

3. What did the speaker learn from her colleagues on Twitter?

- A. How to become a cyberbully.
- B. How to connect with people around the world.
- C. How to improve healthcare.
- D. How to become a virtual school teacher.

4. What is the speaker's message about social media?

- A. It can be used to become a positive force for change.
- B. It should only be used by healthcare professionals.
- C. It is a tool for cyberbullying.
- D. It is a waste of time.

5. According to the speaker, what is the opportunity for people on social media?

- A. To become cyberbullies.
- B. To build a network to change the world.
- C. To become virtual school teachers.
- D. To attend meetings of the Institute of Healthcare Improvements.

6. What did Ghandi say about being the change you want to see in the world?

- A. You should start where your passion meets the world's greatest need.
- B. You should become a cyber innovator.
- C. You should become a cyberbully.
- D. You should connect with someone who shares your interests.

7. What is the speaker's final message to the audience?

- A. One tweet can change the world.
- B. Social media is a waste of time.
- C. Cyberbullying is a serious problem.
- D. Virtual schools are the future of education.