Virtual communities and social media

PART 1. (00:00 – 05:00) Choose only the correct statements

1. This discussion is happening on Twitter.

2. Social media is only used for silly cat videos and pictures of breakfast.

3. Social media isolates people from each other.

4. A virtual community can meet any time.

5. A tweet is a message that is sent out 280 characters or less.

6. There are over 270 million active people using Twitter.

7. A hashtag is a word or abbreviation followed by an @ sign.

8. A tweet chat is when you schedule to talk to people on Twitter at a specific time and on a specific topic.

9. The speaker at the annual research meeting of Academy health was talking about health policy.

10. The Journal of the American College of Radiology has a Twitter chat.

PART 2 (5:00 - ……) . Choose the correct answer.

1. What did the speaker discover on Twitter one evening?

A. A conversation about medical education.

B. A virtual community for radiologists.

C. A program about change management.

D. The IHI 25 forum.

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2. What is the School for Health and Care Radicals?

A. A virtual school for healthcare professionals.

B. A program about change management.

C. A meeting of the Institute of Healthcare Improvements.

D. A community for radiologists.

3. What did the speaker learn from her colleagues on Twitter?

A. How to become a cyberbully.

B. How to connect with people around the world.

C. How to improve healthcare.

D. How to become a virtual school teacher.

4. What is the speaker's message about social media?

A. It can be used to become a positive force for change.

B. It should only be used by healthcare professionals.

C. It is a tool for cyberbullying.

D. It is a waste of time.

5. According to the speaker, what is the opportunity for people on social media?

A. To become cyberbullies.

B. To build a network to change the world.

C. To become virtual school teachers.

D. To attend meetings of the Institute of Healthcare Improvements.

6. What did Ghandi say about being the change you want to see in the world?

A. You should start where your passion meets the world's greatest need.

B. You should become a cyber innovator.

C. You should become a cyberbully.

D. You should connect with someone who shares your interests.

7. What is the speaker's final message to the audience?

A. One tweet can change the world.

B. Social media is a waste of time.

C. Cyberbullying is a serious problem.

D. Virtual schools are the future of education.

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