Soichiro Honda's life is an inspiring story of a man who **managed** to overcome unbelievable obstacles to achieve success. It teaches us not to give up when we face challenges. Though it sometimes seemed impossible to **avoid** failure and financial difficulties, Honda always **did his best** to make his dream come true.



In 1938, Soichiro Honda was still in school, when he **took up** developing the concept of the piston ring. He planned to **take a chance** and sell the idea to Toyota. He worked day and night, always believing his work would result in a high-quality product.

When he finally completed his work, Honda took his design to Toyota who told him that it didn't meet their standards. So, he had to **make a choice** whether to go back to school or continue with his work.

The engineers had laughed at his design, but Honda **made a decision** to continue working towards his goal. Then, after two more years of struggle, he **made another attempt** and won a contract with Toyota. By this time, Japan was **making preparations** for war, and Honda found it hard to find the building materials he needed. But he didn't want to **miss an opportunity** and found a new way of making concrete which allowed him to finish building the factory.

Sadly, this was not the end of Honda's troubles as the factory was bombed twice during the war, and then an earthquake destroyed it again. Was this the end of the road for Honda? No! He was still ready to **take a risk**.

After the war, Honda found a way of attaching a small engine onto his bicycle and quickly found that other people were interested in his strange new idea. Sadly, the materials Honda needed were not available, so he had to **take action** again and wrote a letter to 18,000 bicycle shop owners asking for help. 5,000 responded, and Honda finally produced the 'Super Cub' which became an overnight success. By 1963, Honda was the top selling brand of motorcycles in the United States, and it has been **making good progress** ever since.

Honda Corporation now employs over 100,000 people in the USA and Japan, and is second only to Toyota in Japan.

1. Put the events in the correct order

a. Toyota offered him the job
b. He wrote a letter to a bicycle shop owners in order to raise money
c. The factory was destroyed
d. Honda worked hard trying to produce a piston ring
e. Honda came up with an idea of a motorcycle
f. Honda built a factory to produce his work
g. He had to decide whether to go back to school

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