

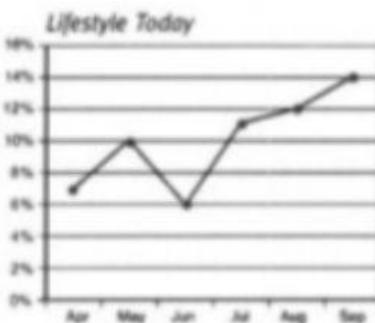


Post-Task



- a In June, however, the programme's market share plunged to 6%.
- b Over the next three months, the figures continued to rise steadily and reached record levels each month: 11% in July, 12% in August, and 14% in September.
- c The next graph shows the market share of *Lifestyle Today* for the first six months after it was launched in April 2005.
- d This drastic decline has a simple cause. We lost a large part of our audience to live transmissions of two major sporting events: Wimbledon and the Confederations Cup.
- e As you can see, we started off with a rather low market share of about 7%.
- f Fortunately, this was only a temporary setback.
- g Audience ratings improved significantly, climbing to 10% in May.

The sentences on the left can be used to describe the graph below. Put them in the correct order. Then listen to check.



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LIVE WORKSHEETS