## 1 > | Corporate culture

Listening

1	◆ 1.01 Listen to an expert talking about employee retention and match the sentence halves. Two of the options (a-f) are <u>not</u> used.		
1	The pay rate is important but it isn't		
2	Little things can make a difference and help to		
3	3 Most people want to work for a company when	Most people want to work for a company where	
4	4 Any successful organisation needs a structure	Any successful organisation needs a structure	
a	a create a good working environment.	create a good working environment.	
b	they share the same open-plan office as their colleagues.		
c	c where there are opportunities for promotion a	where there are opportunities for promotion and personal development.	
d	they share the same values as their colleagues.		
е	every company that offers every Friday afternoon off.		
f	f the only motivational factor that concerns mill	the only motivational factor that concerns millennials.	
2	Choose the correct option to complete what the expert says. Then listen again to check your answers.		
1	1 The of employees is something that has bee	n given more importance in recent years	
	a principles <b>b</b> flexibility <b>c</b> behave	viour <b>d</b> happiness	
2	2 Millennials often prefer a more dress code	compared to their older colleagues.	
	a casual <b>b</b> smart-casual <b>c</b> busin	ess casual <b>d</b> business-like	
3	Those with young children will appreciate having in their work schedule.		
	-2 (2000-2016-010-4)	ility <b>d</b> work at home	
4	4 I'd say a company's and beliefs are a decisi	I'd say a company's and beliefs are a decisive factor when accepting a job offer.	
	a principles <b>b</b> values <b>c</b> behave		
5	Asking employees what they think when developing company can make all employees feel more valued and motivated.		
	a security <b>b</b> development <b>c</b> strate	egy <b>d</b> hierarchy	
6	6 This type of motivation helps to staff and o	encourages growth.	
	a develop <b>b</b> train <b>c</b> motiv		
3	Read the sentences summarising the interview and decide if they are <i>true</i> (T) or <i>false</i> (F).		
1	There are many motivational factors that affect a young person's choice of company. These may include dress code and small things in the working environment		
2	The important factors for young people, when they are choosing which company to work for, include opportunities for progression, a large salary, strong management and the company's principles		

