

Watch the TED Talk. Choose the correct answer.

A- What is the most important idea that Sun wants her audience to understand from her talk?

1. Most aid is like throwing cash out of an airplane.
2. Direct cash transfers work better than other types of donations.
3. We need more evidence to make better decisions about aid.
4. GiveDirectly has been very successful.

B- Watch each segment of Sun's talk. Complete the summary. Use a word or phrase to complete each sentence.

sends - money - invest - improve - cell phone - spend - 1,000 - 30 - poorest

Segment 1

Sun learned that poor people usually use cash donations to -1- their lives. For example, in Sri Lanka, men use the money to -2- in their businesses. Studies found that people do not -3- donations on bad habits like smoking.

Segment 2

A study in India found that -4- percent of people who received livestock as aid sold it for cash. *GiveDirectly* is the first organization dedicated to giving cash directly to the poor. It has sent one-time payments of -5- dollars to families in Uganda and Kenya. Here's how *GiveDirectly* works:

1. Target *GiveDirectly* looks for families living in the -6- villages. They find houses made of mud and thatch.
2. Check Once a family is chosen, an independent team checks to confirm the family and home are real. They use photos, GPS coordinates, and satellite images to check it's a real house.
3. Transfer Then *GiveDirectly* sells the family a -7-. A few weeks later, *GiveDirectly* -8- to the phone.