

## The Secrets of Food Marketing

As a (1)\_\_\_\_\_, Kate's job is to make you buy, crave, and want things.

Regular shreddies was introduced back in the market without changing a single thing by (2)\_\_\_\_\_ them as diamond shreddies.

Instant mix cake was not popular in the beginning because the target consumers, (3)\_\_\_\_\_, thought it was cheating.

The cake mix was remarketed and was made difficult through the (4)\_\_\_\_\_ an egg and water.

By calling the product (5)\_\_\_\_\_, they avoid adding 'concentrated animal feeding operation' on the labels and make customers feel good.

After World War II, farming became (6)\_\_\_\_\_ economical because resources were tight.

The marketers are (7)\_\_\_\_\_ to make the consumers feel positive.

Through (8)\_\_\_\_\_ marketers are able to take away the animals in muddy fields to clean barns.

Kate says that consumers (9)\_\_\_\_\_ the origins and conditions of the livestock.

Marketers are (10)\_\_\_\_\_ in making such things happen because everyone is prepared to look the other way.