

# Reading Ex. > Simple Past - Music Festival

Look at the poster below carefully. Based on its information, answer the following questions.



The poster for the Mad Hatters Festival is divided into three horizontal color bands: red at the top, orange in the middle, and green at the bottom. At the top left, it says 'SPONSORED BY' with a logo for 'Mad Hatters CAMPSITE'. The main title 'MAD HATTERS FESTIVAL' is in large, bold, white letters. To the right, a yellow starburst says 'TICKETS ON SALE NOW'. Below the title, the dates 'FRI 1 - SUN 3 JULY 2022' are written in large white letters. Underneath the dates, a line of text lists '3 DAYS | 2 STAGES | BANDS | FOOD & DRINK | ECO-STALLS | + LOADS MORE'. The middle section lists various activities: 'LIVEMUSIC • ECO-STALLS • WELLNESS AREA', 'QUIZ • NEON DISCO • CHILDREN'S ACTIVITIES', and 'STORYTELLER • DEMOS • ACOUSTIC BANDS'. Below this, there are three columns of text listing live music acts and activities from the Fairyland Trust. The bottom section, on a green background, lists ticket prices for adults and children, and the website 'TICKETS FROM MADHATTERSFESTIVAL.CO.UK'. A large yellow sun and a silhouette of a castle are in the background of the middle section.

SPONSORED BY  
**Mad Hatters**  
CAMPSITE

**MAD HATTERS**  
**FESTIVAL**

TICKETS ON SALE NOW

**FRI 1 - SUN 3 JULY 2022**

3 DAYS | 2 STAGES | BANDS | FOOD & DRINK | ECO-STALLS | + LOADS MORE

**LIVEMUSIC • ECO-STALLS • WELLNESS AREA**

**QUIZ • NEON DISCO • CHILDREN'S ACTIVITIES**

**STORYTELLER • DEMOS • ACOUSTIC BANDS**

**LIVE MUSIC FROM**  
EMMA STEVENS  
FLINT MOORE  
NO NO FACE  
STANDING LIKE STATUES  
JADE LIKE THE STONE  
THE JACKSON LAKE BAND  
CHRIS FOX  
FRED'S HOUSE  
FRED ON A BIKE

**PLUS ACTIVITIES FROM THE FAIRYLAND TRUST**

**LIVE MUSIC FROM**  
SMALL ODDS BITE  
DEAR MONDAY  
THE HAYPENNES  
MR & THE MISTERS  
MAHOGANY TALES  
FREE BEETROOTS  
ISLE AVE & SHANTY  
DARREN CLAXTON  
DAN WILDE  
LIZZY HARDINGHAM

**MAD HATTERS CAMPSITE, ELY, CAMBS**

**ADULT: CAMPING TICKETS £84 • WEEKEND DAY TICKETS £56.50**  
**CHILD (6-15): CAMPING TICKETS £17.50 • WEEKEND DAY TICKETS £17.50**

**TICKETS FROM MADHATTERSFESTIVAL.CO.UK**

1. What was the name of the festival?

2. When did the festival take place?

3. Where did the festival take place?

4. How many bands played live in the festival?

5. Where could people buy the tickets?

6. How long was the festival?

7. Who financed the festival?

8. Could children younger than six attend the event?

9. How much were the tickets for one day of the festival and camping for an adult couple?

10. Which company oversaw some activities for the attendees?



Image taken and edited from <https://discovernewmarket.co.uk/wp-content/uploads/2021/12/10329-festival-poster-Nov-scaled.jpg>  
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