

Mark the statements True or False

1. It is impossible to not be influenced by advertising campaigns these days. **True** **False**
2. Advertising is only found on TV and in magazines. **True** **False**
3. The point of advertisements is to make people buy products. **True** **False**
4. Exposure to advertising over and over again can influence people's buying decisions. **True** **False**
5. Children are not influenced by advertising. **True** **False**
6. Sweden allows advertising to children under 11 at Christmas. **True** **False**
7. Removing advertising targeting children in England would be a good idea. **True** **False**
8. Self-worth comes from material possessions. **True** **False**
9. Advertising only influences people to buy products they need. **True** **False**
10. Consumerism is a part of the society we live in. **True** **False**