3 **Work in pairs. Check the meanings of the words in the box. Write any new words into your exercise book together with their meanings.**

Look at the eight photos of products. Which words might be used to advertise each product? Make a list of the products in your exercise book and match the words to the products.

Note: Some words can be used for more than one product.

1. tasty	5. nutritious	9. powerful	13. refreshing
2. fragrant	6. stylish	10. fashionable	14. luxurious
3. comfortable	7. long-lasting	11. delicious	15. cost-saving
4. fast	8. cool	12. smooth	16. safe

















4 **Discuss these questions.**

a. Can adverts sometimes be misleading? In what way?

b. Think of an example of an ad which is misleading. Describe it to a partner and say why you think it is misleading. Ask your partner for their views.