Unit 2 What's In a Name?

1 **Listen to the recording and change the tenses of the verbs.**

1. Listen to these five irregular verbs. Write the past simple tense forms.

shine ★1★ _____ tear ★2★ _____ kneel ★3★ _____ freeze ★4★ _____ forgive ★5★ _____

2. Listen to these five past simple tense forms. Write the present tense forms

stole ★6★ _____ dug ★7★ _____ rose ★8★ _____ stuck ★9★ _____ hurt ★10★ _____

2 **Look at the table below then read the text under the table. Circle the correct form of each verb in the text. The first one has been done for you.**

The World's Top Global Brands

Rank in 2013	Rank in 2012	Brand	Sector	Logo
1	2	Apple Inc	Technology	
2	4	Google	Technology	Google
3	1	Coca-Cola	Beverages	Coca-Cola
4	3	IBM	Business Services	IBM
5	5	Microsoft	Technology	Microsoft

Source: www.interbrand.com

The table above (1) **published, was published** by a leading US brand consultancy. As we can see, the No 1 position in 2013 (2) **taken, was taken** by Apple Inc. Before 2013, Coca-Cola (3) **held, was held** the No 1 position for 13 years, but in 2013, it (4) **dropped, was dropped** to the No 3 position. Google (5) **rose, was risen** to the No 2 position in 2013, but (6) **beat, was beaten** by Apple Inc. The companies in the first four positions in 2012 (7) **remained, was remained** the same in 2013, but their order (8) **changed, was changed.** However, Microsoft (9) **stayed, was stayed** in the no 5 position in both years.

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