

FINANCIAL BACKING	TURN OVER	VENTURE CAPITALIST
RETURN ON SB'S INVESTMENT	TEMPORARY OUTLET	START-UP CAPITAL
INVESTMENT FUND	GAP IN THE MARKET	POP-UP STALL
BUSINESS MODEL		
WOULD-BE ENTREPRENEURS		

Match the words in **bold** in the article to the definitions 1–11.

- 1 money to help and support someone's business _____
- 2 money to set up a business _____
- 3 a place to sell something for a short period of time _____
- 4 people who would like to try and start their own business _____
- 5 the way a business operates to make money _____
- 6 an amount of money from people who will invest in a business _____
- 7 to do business worth a particular amount of money _____
- 8 opportunity to sell something not yet available _____
- 9 temporary place to sell your products _____
- 10 someone investing in a business in return for part of its profits _____
- 11 profit from putting money into a business _____