

Level 2 Beauty Therapy Baseline Assessment

Name:

Date:

Introduce yourself and your reasons for choosing Beauty Therapy. You may want to include:

What would you like to do on completion of this course including any further training you may want to pursue?

What do you expect the course to be like?

What is currently your favourite beauty treatment and why?

Client care is vital in the beauty industry for several reasons. Firstly, it ensures customer satisfaction, leading to repeat business and positive recommendations. Secondly, it helps build trust and loyalty with clients, fostering long-term relationships. Thirdly, it allows for personalised recommendations tailored to clients' needs and goals. Fourthly, it prioritises safety and well-being through thorough consultations and hygiene practices. Effective communication with clients is another benefit, managing expectations and creating a positive atmosphere. Lastly, client care reflects professionalism, contributing to a strong reputation in the industry. Overall, prioritising client care is crucial for success in the beauty industry.

Watch the video below and answer the questions.

The client had a _____ experience in the salon today.

Is the client likely to return to the salon in the future or make recommendations to others?

Make three recommendations to improve the client's experience.

Good client care skills can begin

we have met a client in the salon.

Good client care skills ensure

and secure a

for the salon business.

Ensure you maintain client trust by being discreet and maintain

Scenario

You have a client who is extremely nervous about getting a facial treatment due to a previous bad experience. Additionally, the client has expressed concerns about feeling uncomfortable or discriminated against due to their gender identity. How would you address their concerns, provide reassurance, and ensure an inclusive and supportive environment?

In this scenario, it is crucial to approach the nervous client with empathy, understanding, and a commitment to promoting equity, diversity, and inclusion (EDI). How can you address their concerns, provide reassurance, and create an inclusive and supportive environment?

Health and Safety Legislation

Beauty therapists are required to adhere to various health and safety regulations to ensure the well-being of clients and maintain a safe working environment for everyone.

Identify three key health and safety regulations that beauty therapists must comply with during treatments and explain their key points.

Eyelash and eyebrow tinting are treatments in which specialised dyes are applied to the eyelashes or eyebrows to enhance their colour, making them appear darker and more defined. This treatment is popular among individuals who desire a long-lasting, low-maintenance solution to enhance their natural eyelashes and eyebrows without the need for daily makeup application. Describe the importance of conducting patch tests before performing tinting services.

Mathematics

Mathematics is relevant to beauty therapy as it involves various practical applications such as calculating product measurements and ratios for mixing treatments, determining accurate appointment scheduling and time management, and understanding financial aspects like pricing, profit margins, and budgeting. Additionally, math skills are essential for inventory management, tracking product usage, and analysing sales data to make informed business decisions in the beauty industry.

Salon price list

Beauty Therapies	
Facial Treatments	
Specialised Facial.....	£8.00
Using Kaseo product range, with steam and comedone extraction if required.	
Cleanse & Make Up.....	£1.00
Advanced Facial Treatments	
Using Dermalogica products, with specialised equipment to enhance the skin's appearance.	
Intensive Facial Programme.....	£50.00
Incorporates consultation and six weeks of one hour sessions to include specialised treatments and products to help improve skin condition, texture, muscle tone, lines and wrinkles.	
Dermatone Facial.....	£12.00
Improve and refine skin texture whilst regenerating the underlying tissues.	
Lymphatic Drainage Facial.....	£12.00
To help eliminate toxins and improve a sluggish circulation.	
Non-surgical Facial.....	£12.00
A toning treatment to lift and firm the contours of the face.	
Micro Dermabrasion.....	£15.00
This non surgical skin resurfacing procedure immediately restores smoother younger looking skin.	
Micro Dermabrasion - course of 6 treatments.....	£70.00
Eye Treatments	
Strip Lash Application**.....	POA
Full strip lashes placed just above the lash line to make the lashes look thicker and longer and give a more dramatic effect.	
Individual Eyelash Extensions**.....	£15.00
Infills.....	£10.00
Eyelash Tint*.....	£5.00
Eyebrow Tint*.....	£4.00
Eyebrow Shape - Tweeze.....	£3.00
Lash Lift*°.....	£10.00
Lift and Tint°.....	£12.50
Nail Treatments	
Manicure.....	£6.00
Deluxe Manicure.....	£8.00
Hot oil paraffin wax or a thermal masque will be chosen to provide deep conditioning to hands, nails and cuticles.	
Pedicure.....	£7.00
Deluxe Pedicure.....	£9.00
Paraffin wax or a thermal masque will be used to nourish and soften feet.	
Nail Art (including a nail tidy).....	Quotation
Nail Extensions (acrylic or gel).....	£12.00
Infills (acrylic or gel).....	£6.00
Repairs.....	£2.00 per nail
Removal.....	£3.00
Manicure with Micro Dermabrasion - anti-aging.....	£10.00
Gel Polish (fingers or toes).....	£10.00
Hair Removal Treatments	
Half Leg.....	£7.50
Full Leg.....	£10.00
Bikini/Underarm.....	£5.00 each
Upper Lip/Chin/Eyebrow.....	£4.00 each
Blend Method of Electrolysis (up to 30 minutes).....	
Shortwave Diathermy Method (up to 30 minutes).....	
Both the above require a consultation to determine correct method. A new, sterile electrolysis needle is used for every treatment.	
* Tint services require a skin test 24/48 hours prior to application.	
** Adhesive patch tests are required 24 hours before treatment.	
°No further discount	

Insert the individual cost of the treatments below. Then, add them all together to tell the client their bill.

Underarm wax	
Half leg wax	
Eyelash tint	
Eyebrow tint	
Pedicure with polish finish (standard)	

Bill total:

The client tips you 10% of their bill total. How much is your tip?

English

English skills are important in the beauty industry as effective communication with clients is essential for understanding their needs, preferences, and concerns, and providing clear instructions on aftercare and product usage. Additionally, strong English language skills are crucial for writing professional emails, client consultations, and promotional materials, contributing to clear and accurate communication that enhances the overall client experience and promotes the salon's reputation.

Compose a response to a client who has requested information about the manicure and pedicure services you offer. Ensure that you include details such as pricing, duration, and any additional benefits of the treatments.

Personal development

Personal development as a beauty therapist is important as it allows you to continuously improve your skills, knowledge, and confidence in the industry. It enables you to stay updated with the latest trends, techniques, and products, while also fostering self-awareness and growth, ultimately enhancing the quality of services you provide to clients.

Describe one approach you would take to develop and enhance your personal confidence as a beauty therapist. You may consider personal wellbeing for this answer.