

1. Circle the word that is the odd one out in each group.

1. funding budget venues
2. promotion equipment publicity
3. schedule personnel staff
4. grants promotion financing

2. Underline the correct alternatives to complete the sentences.

1. We got a **grant / schedule** from the French government to film the movie in Lyon.
2. I'm responsible for the **publicity / logistics** on the project, such as, transporting people and food.
3. The **personnel / budget** was very low so we had to make the movie abroad.
4. The huge amount of **publicity / sponsors** for the film meant it was very successful on its first weekend.
5. The people in charge of **venues / promotion** want to know how many adverts we want on TV.
6. The most difficult part was finding the initial **financing / fundraising** for the project.

3. Complete the conversations with the most appropriate phrase in each gap.

1 A: How about we film the series in Morocco?

B: That's _____. It depends on how much it costs.

2 A: We should replace the main actor with someone else.

B: That's _____. There's no one else available.

3 A: Do you think we should find alternative financing?

B: I'm _____. We need more time, not money.

4 A: We've got to finish writing the script.

B: I'll finish it tomorrow. How _____?

5 A: Perhaps, everyone could wear black for this scene.

B: Yes! I _____.

6 A: Do you like Zeynep's idea?

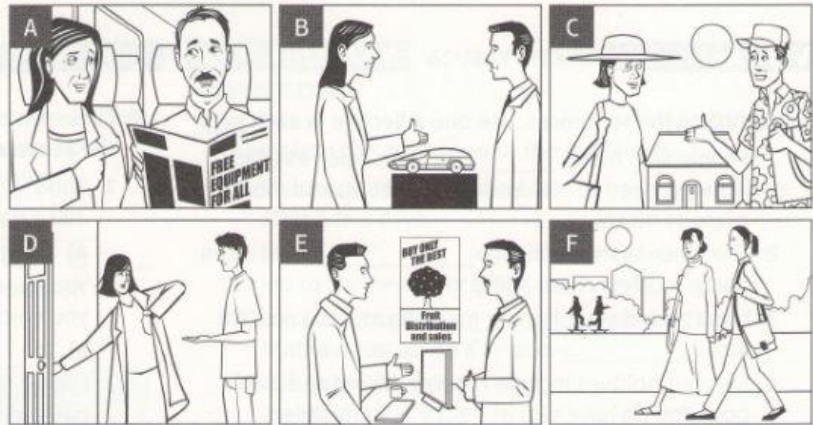
B: It _____. Perhaps he could develop it some more.

VOCABULARY

PROJECTS

1 Circle the correct answer, a), b) or c), to complete the sentences.

- We'll need to find a _____ to get funds to set up the factory.
a) budget b) promotion
c) sponsor
- Have you found a _____ for the event yet?
a) venue b) equipment
c) management
- The most important factor in a good hotel is the _____ that provide the service.
a) tool b) business
c) personnel
- We have a good _____ for the school this year, thanks to a donation.
a) budget b) financing
c) publicity
- My brother is working on _____ funds for the local homeless shelter.
a) needing b) raising
c) calling
- If you get good marks, the university will give you a _____ for your living expenses.
a) grant b) cut
c) fund
- An article in the paper about the company is always good _____.
a) publicity b) advertisement
c) event
- He organises the _____ of the company, such as transport and distribution.
a) funding b) equipment
c) logistics
- We're on a very tight _____. Everything has to be done by Monday.
a) time b) schedule
c) promotion
- I can't _____ a new car, so I'll have to borrow some money.
a) promote b) finance
c) sponsor



FUNCTION

JUDGING AND EVALUATING IDEAS

2 A ▶ 2.5 Listen and match conversations 1–6 with pictures A–F.

1 _____ 2 _____ 3 _____ 4 _____ 5 _____ 6 _____

B Listen again and complete the phrases used in each conversation.

- | | |
|---------------------|-------------------------------|
| 1 I like the _____. | 4 That might _____. |
| 2 How does _____? | 5 I have my _____ about that. |
| 3 That's a _____. | 6 That seems like a _____. |

C Listen again and underline the correct alternatives to complete the sentences.

- The businessman is *pleased/unhappy* with the new model being developed.
- The man *completely agrees with/is doubtful about* the woman's suggestion.
- The second woman *agrees/disagrees* with the boys' proposal.
- The woman thinks the man's suggestion is a *possible/an impossible* solution.
- The man *likes/dislikes* the government's proposal.
- The businessmen *agree/disagree* about the best place to store the fruit.

LEARN TO

GIVE PRAISE

3 Put the letters in brackets in the correct order to complete the conversations.

- A: Have you heard that Joe has got a scholarship to university?
B: That's _____ (sitcatfna)!
- A: The funding for our project has been approved.
B: _____ (leecxltne)! So we can start tomorrow.
- A: I've just been promoted.
B: _____ (olsumrvale)! You deserve it.
- A: We got top marks for the new design.
B: _____ (moaswee)! You have worked hard.
- A: I won first prize in the race.
B: That's _____ (izganam)! You'll be in the Olympics next.
- A: My maths teacher said I was the best in the class.
B: _____ (rfwodelnu)! I'm so proud of you.
- A: I've managed to fix your bike.
B: _____ (abnliilrt)! Let's go for a ride.