

## 2.3 Projects.

### 1. Circle the word that is the odd one out in each group.

1. funding budget venues
2. promotion equipment publicity
3. schedule personnel staff
4. grants promotion financing

### 2. Underline the correct alternatives to complete the sentences.

1. We got a **grant / schedule** from the French government to film the movie in Lyon.
2. I'm responsible for the **publicity / logistics** on the project, such as, transporting people and food.
3. The **personnel / budget** was very low so we had to make the movie abroad.
4. The huge amount of **publicity / sponsors** for the film meant it was very successful on its first weekend.
5. The people in charge of **venues / promotion** want to know how many adverts we want on TV.
6. The most difficult part was finding the initial **financing / fundraising** for the project.

### 3. Complete the conversations with one word in each gap. The first letter of each word is given.

1 A: How about we film the series in Morocco?

B: That's a \_\_\_\_\_ p\_\_\_\_\_. It depends on how much it costs.

2 A: We should replace the main actor with someone else.

B: That's o\_\_\_\_ o\_\_\_\_ t\_\_\_\_ q\_\_\_\_\_. There's no one else available.

3 A: Do you think we should find alternative financing?

B: I'm n\_\_ s\_\_\_\_\_ t\_\_\_\_\_ w\_\_\_\_. We need more time, not money.

4 A: We've got to finish writing the script.

B: I'll finish it tomorrow. How d\_\_\_\_ t\_\_\_\_ s\_\_\_\_?

5 A: Perhaps, everyone could wear black for this scene.

B: Yes! I l\_\_\_\_\_ t\_\_\_\_ s\_\_\_\_\_ t\_\_\_\_\_.

6 A: Do you like Zeynep's idea?

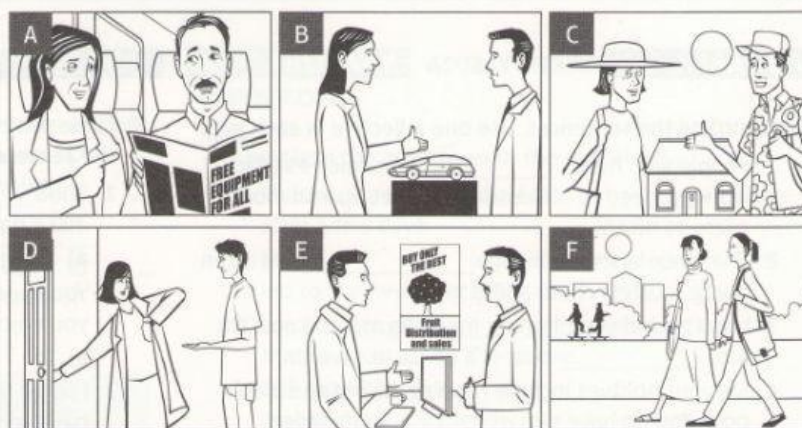
B: It h\_\_\_\_\_ p\_\_\_\_\_. Perhaps he could develop it some more.

# VOCABULARY

## PROJECTS

1 Circle the correct answer, a), b) or c), to complete the sentences.

- 1 We'll need to find a \_\_\_\_\_ to get funds to set up the factory.  
a) budget    b) promotion  
c) sponsor
- 2 Have you found a \_\_\_\_\_ for the event yet?  
a) venue    b) equipment  
c) management
- 3 The most important factor in a good hotel is the \_\_\_\_\_ that provide the service.  
a) tool    b) business  
c) personnel
- 4 We have a good \_\_\_\_\_ for the school this year, thanks to a donation.  
a) budget    b) financing  
c) publicity
- 5 My brother is working on \_\_\_\_\_ funds for the local homeless shelter.  
a) needing    b) raising  
c) calling
- 6 If you get good marks, the university will give you a \_\_\_\_\_ for your living expenses.  
a) grant    b) cut  
c) fund
- 7 An article in the paper about the company is always good \_\_\_\_\_.  
a) publicity    b) advertisement  
c) event
- 8 He organises the \_\_\_\_\_ of the company, such as transport and distribution.  
a) funding    b) equipment  
c) logistics
- 9 We're on a very tight \_\_\_\_\_. Everything has to be done by Monday.  
a) time    b) schedule  
c) promotion
- 10 I can't \_\_\_\_\_ a new car, so I'll have to borrow some money.  
a) promote    b) finance  
c) sponsor



## FUNCTION

### JUDGING AND EVALUATING IDEAS

2 A ▶ 2.5 Listen and match conversations 1–6 with pictures A–F.

1 \_\_\_\_\_ 2 \_\_\_\_\_ 3 \_\_\_\_\_ 4 \_\_\_\_\_ 5 \_\_\_\_\_ 6 \_\_\_\_\_

B Listen again and complete the phrases used in each conversation.

- |                     |                               |
|---------------------|-------------------------------|
| 1 I like the _____. | 4 That might _____.           |
| 2 How does _____?   | 5 I have my _____ about that. |
| 3 That's a _____.   | 6 That seems like a _____.    |

C Listen again and underline the correct alternatives to complete the sentences.

- 1 The businessman is *pleased/unhappy* with the new model being developed.
- 2 The man *completely agrees with/is doubtful about* the woman's suggestion.
- 3 The second woman *agrees/disagrees* with the boys' proposal.
- 4 The woman thinks the man's suggestion is a *possible/an impossible* solution.
- 5 The man *likes/dislikes* the government's proposal.
- 6 The businessmen *agree/disagree* about the best place to store the fruit.

## LEARN TO

### GIVE PRAISE

3 Put the letters in brackets in the correct order to complete the conversations.

- 1 A: Have you heard that Joe has got a scholarship to university?  
B: That's \_\_\_\_\_ (sitcatfna)!
- 2 A: The funding for our project has been approved.  
B: \_\_\_\_\_ (leecxltne)! So we can start tomorrow.
- 3 A: I've just been promoted.  
B: \_\_\_\_\_ (olsumrvale)! You deserve it.
- 4 A: We got top marks for the new design.  
B: \_\_\_\_\_ (moaswee)! You have worked hard.
- 5 A: I won first prize in the race.  
B: That's \_\_\_\_\_ (izganam)! You'll be in the Olympics next.
- 6 A: My maths teacher said I was the best in the class.  
B: \_\_\_\_\_ (rfwodelnu)! I'm so proud of you.
- 7 A: I've managed to fix your bike.  
B: \_\_\_\_\_ (abnliilrt)! Let's go for a ride.