

«Paper beats plastic? How to rethink environmental folklore»

№1. Answer the questions

- a) What does Leyla mean when she says “environmental folklore”? Find why is it important today according to Leyla?
- b) Which subsystem is the most important one?
- c) In what way are refrigerators and food waste connected? Why are refrigerators a problem today?
- d) What kind of products does Leyla call “behavior-changing products”?
- e) How can designers contribute to ecological problems solutions?

№2. Match the terms with their definitions

1. sustainability	A. unwelcome consequence of an action or event
2. impact	B. to finish something without loss
3. landfill	C. to break down or deteriorate chemically
4. pecking order	D. an instinctive feeling, as opposed to an opinion based on facts
5. gut feeling	E. a hierarchy of status seen among members of a group of people or animals
6. to degrade	F. the process of separating a machine or structure into its different parts
7. anaerobic	G. a system of trash and garbage disposal in which the waste is buried between layers of earth to build up low-lying land
8. to alleviate	H. a powerful effect that something has on a situation or a person
9. ramification	I. free of oxygen
10. disassembly	J. to make (suffering, deficiency, or a problem) less severe
11. to close the loop on something	K. the quality of not being harmful to the environment or depleting natural resources, and thereby supporting long-term ecological balance