

Advertising

3. Now listen to the adverts and write the products.



0:00 / 0:00



Advert 1 is for _____.

a sports clothes

Advert 2 is for _____.

b cosmetics

Advert 3 is for _____.

c credit cards

Advert 4 is for _____.

d cars

Advert 5 is for _____.

e sweets

f fast food

5. You are going to hear four dialogues. Read sentences A-E and match each one to a phrase (1-5) you are likely to hear. Use the underlined words to help you.

1) Go straight on at the _____a The speakers start by agreeing, but then disagree.**2)** I really think you should _____b One speaker is complaining about something he bought.**3)** I don't think you're right about _____c One speaker is trying to persuade someone to go out for the evening.**4)** It's just not good enough _____d One speaker is giving directions to the nearest cinema.**5)** A few moments later, _____e One speaker is narrating an amusing event that happened.

6. Now listen and match the four dialogues with sentences A-E in exercise 5. There is one extra sentence.

▶ 0:46 / 3:22  🔍 ⏰

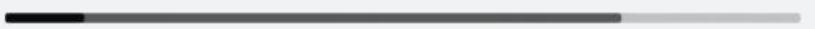
Dialogue 1: sentence _____

Dialogue 2: sentence _____

Dialogue 3: sentence _____

Dialogue 4: sentence _____

2. You will hear five speakers talk about entertainment. You will hear the recording twice. Match sentences A-E with recordings 1-5. There is one extra sentence.

▶ 0:16 / 3:09  🔍 ⏰

a We learn about somebody's life. _____

b The speaker is making an announcement to competitors. _____

c The speaker wants to advertise a summer job opportunity. _____

d The speaker is still studying at school. _____

e We learn about the history of some popular stories. _____

f The speaker is describing a festival. _____