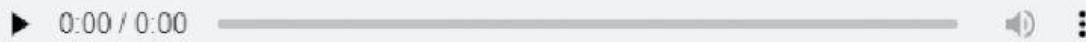


# Advertising

## 3. Now listen to the adverts and write the products.



Advert 1 is for \_\_\_\_\_.

Advert 2 is for \_\_\_\_\_.

Advert 3 is for \_\_\_\_\_.

Advert 4 is for \_\_\_\_\_.

Advert 5 for \_\_\_\_\_.

**a** sports clothes

**b** cosmetics

**c** credit cards

**d** cars

**e** sweets

**f** fast food

**5. You are going to hear four dialogues. Read sentences A-E and match each one to a phrase (1-5) you are likely to hear. Use the underlined words to help you.**

**1)** Go straight on at the \_\_\_\_

**2)** I really think you should \_\_\_\_

**3)** I don't think you're right about \_\_\_\_

**4)** It's just not good enough \_\_\_\_

**5)** A few moments later, \_\_\_\_

**a** The speakers start by agreeing, but then disagree.


**b** One speaker is complaining about something he bought.

**c** One speaker is trying to persuade someone to go out for the evening.

**d** One speaker is giving directions to the nearest cinema.

**e** One speaker is narrating an amusing event that happened.

6. Now listen and match the four dialogues with sentences A-E in exercise 5. There is one extra sentence.

▶ 0:46 / 3:22   

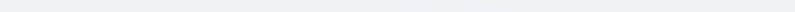
Dialogue 1: sentence \_\_\_\_\_

Dialogue 2: sentence \_\_\_\_\_

Dialogue 3: sentence \_\_\_\_\_

Dialogue 4: sentence \_\_\_\_\_

2. You will hear five speakers talk about entertainment. You will hear the recording twice. Match sentences A-E with recordings 1-5. There is one extra sentence.

▶ 0:16 / 3:09   

- a We learn about somebody's life. \_\_\_\_\_
- b The speaker is making an announcement to competitors. \_\_\_\_\_
- c The speaker wants to advertise a summer job opportunity. \_\_\_\_\_
- d The speaker is still studying at school. \_\_\_\_\_
- e We learn about the history of some popular stories. \_\_\_\_\_
- f The speaker is describing a festival. \_\_\_\_\_