The City Brands Index

The CBI believes that cities are like **1** ..... which people can buy when they go shopping.

Surveys take place every **2** ..... .

A maximum of **3** ..... cities are included in the survey.

A number of different **4** ..... are included in the survey.

The CBI list is helpful for:

- people who are trying to decide where to **5** ..... or get a job.
- people who are looking for a good **6** ..... destination.
- local **7** ..... who want to make their city a better place.

LIVEWORKSHEETS