

The City Brands Index

The CBI believes that cities are like 1
which people can buy when they go shopping.

Surveys take place every 2

A maximum of 3 cities are included in the
survey.

A number of different 4 are included in
the survey.

The CBI list is helpful for:

- people who are trying to decide where to
5 or get a job.
- people who are looking for a good 6
destination.
- local 7 who want to make their city a
better place.