

## Part 6

You are going to read an article about a language. Six sentences have been removed from the article. Choose from the sentences A–G the one which fits each gap (37–42). There is one sentence you do not need to use.

In the exam, mark your answers **on the separate answer sheet**.

### I'm the last speaker of my language

I come from Chile and I've always been interested in my country's history and culture. It all started when I was about eight and I started to learn about the country's indigenous inhabitants. When I first found out about the native people of Patagonia, in the far south, I had no idea that my mother's family was from there and that her grandfather had been a Selk'nam. The last speaker of Selk'nam died in 1974. I really wanted to learn Selk'nam, so relatives on my father's side who live in Punta Arenas, the southernmost town in mainland Chile, sent me dictionaries. **37** But I had no idea what these sounded like.

Then, when I was about eleven, I saw a television programme about the Yagán people who lived on the island of Tierra del Fuego, the southernmost tip of South America. The programme interviewed two sisters, Cristina and Ursula Calderón, and said they were the only two speakers of their language left. **38** Only later did I discover that the two languages are quite different; that the two peoples couldn't communicate with each other.

One day, my mother told me that although she was born in the capital, Santiago, her grandfather was a Selk'nam from the north of Tierra del Fuego. Nobody had ever told me anything about this before. When I asked why, she said that when she was young she had been teased for looking different, and so she had just kept quiet about it.

When I was thirteen, I went to the south for the first time on my own to meet Cristina Calderón. **39** I discovered that there used to be four thousand Selk'nam

in Tierra del Fuego. They were hunters of wild cats and foxes. The Yagán lived further south and travelled by canoe all the way down to Cape Horn, but the Selk'nam moved on foot.

Settlers from the north arrived in the nineteenth century and introduced diseases like measles and typhoid, which affected the local people very badly. Now, there's no way back. I got hold of some recordings of a Selk'nam shaman from the 1960s and started to study them. **40** Gradually, however, I began to understand how the words sounded and began to reproduce them.

The Selk'nam express themselves using lots of prefixes and suffixes, and the sounds are guttural, nasal and tonal.

**41** For example, it has lots of different words for the weather. The hardest thing in Selk'nam, however, is the verbs – they all sound a bit the same. There are some English loanwords, such as 'bread' and 'money'. Others are descriptive: 'read' translates as 'playing with words' and 'drum' as 'vibrating leather'. Then there are words for modern things – for 'telephone', you have to say 'speak from afar', and 'car' is 'go on four wheels'. I speak the language well now. Cristina's husband spoke Selk'nam and apparently I sound just like him.

Because music is something that reaches lots of people, I started composing traditional songs in Selk'nam and formed a band with two friends. This meant that they had to learn some words, too. **42** I need to teach my language to more people because if something happened to me, it would die out all over again.

Part 1

For questions 1–8, read the text below and decide which answer (A, B, C or D) best fits each gap. There is an example at the beginning (0).

In the exam, mark your answers **on the separate answer sheet**.

**Example:**

0 A found      B arrived      C fetched      D reached

0	A	B	C	D
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### Vera Neumann: fabric designer

Vera Neumann was a designer and businesswoman whose products (0) ..... their way into the homes of people across the USA.

Vera was born in Connecticut in 1907 and showed artistic (1) ..... from an early age. After attending art college in New York, she got a job as a textile designer, but didn't like being (2) ..... what to do. Determined to develop her own styles, Vera started to produce tablecloths each item printed by hand in her kitchen.

But it was her scarves that (3) ..... Vera's name. Good fabric was in short (4) ..... during the Second World War, but Vera was lucky enough to (5) ..... across some silk left over from the manufacture of parachutes. Vera used it to design scarves with floral, abstract and geometric designs. These were an (6) ..... success when they appeared in department stores and during the 1950s they were the (7) ..... of fashion, being worn by celebrities such as the film star Marilyn Monroe. By 1960, the company which Vera had (8) ..... was employing 200 staff and producing 130 patterns per season.

1 A training	B talent	C expert	D gift
2 A led	B directed	C told	D forced
3 A got	B did	C gained	D made
4 A supply	B availability	C quantity	D delivery
5 A fall	B come	C happen	D run
6 A acute	B urgent	C instant	D extreme
7 A height	B peak	C top	D crown
8 A worked out	B put on	C carried off	D set up

# Advertising in public places. like it or love it?

*We asked five people for their opinions*

## A Rob Stevenson, lorry driver

The main problem is that the location of posters can be a safety hazard if they block your view of junctions or road signs. I'm not distracted from driving by the content so much, just by the fact that a poster is there. I've no time to read them or study them, though the names of products must stick in your memory. Posters in fields get a lot of attention because you certainly notice them as you drive down the motorway. They must be a bonus for the farmer who gets an income from them, but I suppose they do make a bit of a mess of the rural environment. On the whole, there aren't too many posters on the roads – not compared with some countries I've driven through.

## B Josie Pelham, cabin crew

Walking through airports in uniform, I tend not to look around too much. That's because I run the risk of being asked questions by confused passengers who mistake me for ground crew, but helping them is not my job. But adverts in airports have a captive audience because people end up hanging around waiting for delayed flights in lounges or at boarding gates, so in those places they must work well for the advertisers. When travelling, an amusing advert can brighten up my day, but I do tend to see endless dull adverts for banks round the airport and they don't fit into that category! Planes are even being painted externally to carry advertising. I saw one decorated to advertise house music in Ibiza. How cool is that?

## C Damian Stenton, lawyer

To be honest, I can take or leave street advertising – I don't pay it much attention and posters aren't that obtrusive. I don't even mind posters in the countryside, though I know that's an issue for some groups in society. Some of the paper posters are being replaced by TV screens. I guess that enables the company to make more money, as they can switch adverts easily – and it also saves paper. But it's rather environmentally unfriendly as each advertising screen obviously has to be powered by electricity. At a time when we're all being urged to cut down on consumption of precious resources, putting up TV screens everywhere seems rather counterproductive.

## D Danni Rochas, interior designer

I often feel surrounded by posters and advertising, it seems to be taking over our city. I am reminded of an episode of *The Simpsons* where the town's outdoor advertising comes to life and hunts down the residents. I'm resigned to the fact that posters are 'necessary' commercialisation, but I find them less annoying when they 'give' something positive in exchange for being such an intrusive presence on the urban landscape. Occasionally, though, advertisers find a new angle on an issue that's really thought-provoking and that must be positive. So maybe I'd prefer it to exist rather than not.

## E Naomi Hesketh, student

I try to walk straight past most posters as if they weren't there, but some do manage to grab your attention nonetheless. I really like those that are colourful or imaginative. I think advertising allows lots of clever people to reach a wide public with their ideas, and we all benefit from that. Why would you even look at a boring poster? I think production values are important, too, in making you trust the advertiser. I agree with banning posters from parks and on historic buildings, but there's nothing wrong with them in shopping streets and main roads. They make the environment brighter.