

I can talk about the media

A What is the media?

Word	Example	Meaning
media	The media often write about famous people.	TV, radio, newspapers, magazines and the internet
magazine	Do you read women's magazines ?	Something you can buy every week or month, often with stories and coloured photos e.g. <i>Time</i> , <i>Hola</i> .
opinion	What's your opinion of the events?	what you think about something
report	Journalists report the news from all over the world.	give information on the news; the person is a reporter (= journalist)
event	The Olympic Games is a very big event .	something important that happens. It can be good or bad.
die	Fortunately, nobody died in the accident.	stop living
war	The two countries were at war for ten years.	If a country is at war , it is fighting with another country; when a war ends, there is peace .
disaster	The tsunami was a terrible disaster .	something very bad that happens, often when a lot of people die
celebrity (plural celebrities)	There were a lot of celebrities at the first night of the film.	famous person, usually from TV, film or sport
advertisement (also advert)	There are too many adverts on TV and in the papers.	text, picture or short film which tries to sell you something

1 Is the meaning of the sentences the same or different? Write S or D.

	What do the media say about him?	What does the advert say about him?	
1	There is peace between the two countries.	There is war between the two countries.	
2	What's your opinion of the news?	What do you think of the news?	
3	It was a great event.	It was a great advertisement.	
4	He is reporting from Seoul.	He is giving the news from Seoul.	
5	I read it in an article.	I read it in an advertisement.	
6	She's a TV celebrity.	She's on TV a lot.	
7	Where did he live?	Where did he die?	

2 Complete the text with words from the table in the correct form.

The ► media is TV, radio, newspapers, (1) _____, and the internet. The media (2) _____ on important (3) _____ from around the world; for example, (4) _____ like the Asian tsunami, or (5) _____ between different countries. As well as reporting the news, the media give their (6) _____ of events round the world. And reporters also like to write about (7) _____ such as Tom Cruise and Angelina Jolie.

B Your media

Media questionnaire

1 Why do you read a newspaper?

- a ☐ to find out what has happened
- b ☐ because it has interesting articles
- c ☐ for the sports results
- d ☐ for the business news

2 What do you watch on TV?

- a ☐ the news
- b ☐ soaps
- c ☐ films
- d ☐ nothing much

3 What do you listen to on the radio?

- a ☐ the news
- b ☐ music programmes
- c ☐ the weather forecast
- d ☐ nothing much

4 Do you believe what you read or hear in the news?

- a ☐ yes, all of it
- b ☐ yes, most of it
- c ☐ yes, some of it
- d ☐ no, none of it

Glossary

newspaper e.g. *The Times*, *The Herald Tribune*, *Le Monde* (also **paper**)

find out get information or facts

happen take place, e.g. 'We don't know what will happen tomorrow.'

article a piece of writing in a paper or magazine
on TV/on the radio NOT in TV/in the radio, but in the paper

the news a TV or radio programme about important things happening in the world

soap a story on TV two or three times a week about the lives and problems of a group of people

nothing much nothing important

programme a TV or radio show, e.g. the news

weather forecast a description of the weather for the next few days

believe think that something is true

all = 100%, **most** = 80–95%,

some = 30–50%, **none** = 0%

spotlight watch, see, listen, hear

We watch TV, but we see or watch a programme.

We listen to the radio, but we hear or listen to a programme.

4 Circle the correct answer.

► See (-)/to the film.

1 Read an article on/in the paper.

2 Let's listen to the/a news.

3 Watch a programme in/on TV.

4 Find -/out what has happened.

5 See the programme/article on TV.

6 Did you hear -/to the sports results?

7 I heard all -/of it on/in the radio.

8 Don't believe/listen what you see.

9 I watched most -/of it.

5 Complete the dialogues.

► I always read a paper at the weekend. ~ But do you read all of it?

1 Did you _____ TV last night? ~ Yes, I _____ a programme about dogs.

2 I read the story but I don't _____ it's true. ~ No, _____ of it is true. It's all false.

3 Have you heard the _____? ~ No, what's _____?

4 Did you _____ to the radio this morning? ~ Yes, I _____ the 8 o'clock news.

5 What's in the _____ this morning? ~ I don't know; I never buy one.

6 Have you seen the weather _____? ~ Yes, it's going to rain.

7 What did you _____ on TV? ~ Oh, nothing _____.

6 ABOUT YOU Read the questionnaire again. Tick (✓) your answers, or write a different answer. Ask another student the questions.