

Window on Britain. Mass Media

1. New vocabulary

newspapers - газети

magazines - журнали

advertisement - реклама

terrestrial television - ефірне телебачення

satellite television - супутникове телебачення

articles - статті

2. Watch the video

3. Answer the questions (0:00 – 0:45)

1) What do the British people do every day?

2) What British newspapers do you know?

3) How many newspapers are published in Great Britain?

4. Choose True or False. (0:45 – 2:05)

- 1) The most popular newspapers are «The Sun» and «The Mirror» T F
- 2) In tabloid papers you`ll find more facts about wild life. T F
- 3) About a million people buy «The Daily Telegraph» T F
- 4) You can read about more serious articles in «The Times» and «The Daily Telegraph» T F
- 5) There are a lot of different magazines T F
- 6) All British people buy magazines and newspapers T F
- 7) Some people use paper online T F
- 8) A lot of people listen to the news on the radio T F

5. Choose the correct variant. (2:05 – 3:09)

- 1) The BBC/ The Times is the British Broadcasting Corporation.
- 2) It has 5 / 10 radio stations, 39 / 58 local stations and 10 / 2 terrestrial television channels.
- 3) The BBC is not commercial / popular
- 4) British people have to buy / have not to buy a television license every week / year.
- 5) There are 3 / 11 other terrestrial television channels.
- 6) British people watch almost 54 / 35 / 24 hours of television.
- 7) 46% / 75% of British children have a television in their bedroom.

6. Ask and answer the questions. (3:09 – 4:00)

A: How often do you watch TV?

B: Two times a week / every day / sometimes

A: What is your favourite type of TV programmes?

B: I am really fond of watching ...

Cartoon · Chat show · Cookery program · DIY
Program · Documentary · Game show · News.

A: What are you going to watch this evening?

B: I would like to watch («The Simpsons», «Ukraine
Has Talents», «The Voice», «Who Wants to Be a
Millionaire» ...)