

I. Complete each sentence with the verb in parentheses. Use a passive gerund or infinitive.

1. I sometimes enjoy..... by clever ads on TV.
(surprise)
2. As a consumer, I simply want..... the facts, not given a hard sell. (give)
3. I dislike..... with repeated requests for donations. (hit)
4. We all know you can't believe everything you hear in ads, but it doesn't hurt.....(remind)
5. I like to think I'm too smart..... by ads aimed at manipulating my emotions. (influence).
6. I get upset at..... pictures of sad children in ads for charities.
(show)
7. We were angry..... that our purchase was "Final sale" and could not be returned. (not / inform).
8. We resented..... in the decision-making. (not / include).

II. Rewrite each sentence, using a passive gerund or infinitive to replace the underlined words. Complete the sentence. Don't use a by phrase.

Example:

I don't mind when advertisers inform me about new products.

→ I don't mind being informed about new products.

1. I resent it when people pressure me to buy things.
→to buy things.
2. People expect that staff will treat them with respect when they call Customer Service.
→ when they call Customer Service.
3. I really get annoyed at companies' sending me a lot of e-mail after I make a purchase.
→ a lot of e-mail after I make a purchase.
4. I appreciate salespeople's informing me about the company's return policy.
→ the company's return policy.
5. I'm happy when a company asks for feedback after a salesperson has been especially helpful.
→after a salesperson has been especially helpful.
6. I don't like when people press me to respond to a survey.
→ to a survey.
7. I can't stand when the management expects you to sit through twenty minutes of ads at the movie theater.

→ twenty minutes of ads at the movie theater.

8. Companies naturally prefer people's giving them good product reviews online.
→ good product reviews online.