

THE STRUCTURE OF ADVERTISEMENT TEXT

Task: Drag the parts of the advertisement

Product

Price

Logo

Important Information

Statements to persuade

adidas

READY FOR RUN
ULTRA BOOST

MENS'S RUNNING
BLACK / WHITE / MAUVE

ULTRA BOOST

A light, luxuriously cushioned running shoe for any
pace and any distance

\$180

30°

ADVERTISEMENT

NAME: _____

CLASS: _____

1

2

3

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10

TASTE IT. LOVE IT 1

Queen Burger 2

Burger with exclusive layers of delicious flavour 3

4

5 Buy 1 Get 1 free

6 Only 30k

Only On **Queen Burger**

7 Order Now (021) 555-1234

8 Jl. Sentosa Raya Jakarta

9 www.queenburger.com

10

LOGO

SLOGAN

PRICE

PROMOTION WORDS

WEBSITE

NAME OF PRODUCT

CONTACT NUMBER

PLACE

BODY COPY

PRODUCT SHOT

Purpose of an advertisement

Match the purpose of each advertisement to the correct image !



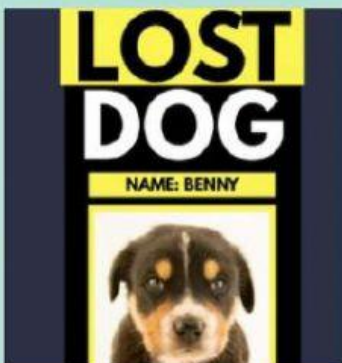
To find lose pet



To sell a product



To offer a service



To announce an event



To offer a job