Week 1 Day 1



001

Pen - Pineapple - Apple - Pen!



◀ Pikotaro

Have You Seen This?

Pen – Pineapple – Apple – Pen!

If this sounds **familiar**[1], you've probably seen one of Asia's biggest viral videos of 2016. The song "PPAP" by Japanese star Pikotaro was watched and shared by millions of people. It became an **overnight**[2] success thanks to **social media**[3].

These days, YouTube videos can spread around the **globe**[4] within hours. A video "**goes viral**[5]" if it gets more than five million hits in a week. Some videos **grab**[6] the public's attention for a few days, and then disappear. Others stay popular for years.



Questions

_____ **1.** Which of the following sentences is closest to the main idea of this passage? ····· •Main Idea•

- **a** Think carefully before you share something online.
- **b** Videos with famous actors usually get the most hits.
- **c** Asian pop stars have been successful on YouTube.
- **d** Nowadays, videos reach large audiences very quickly.

_____ **2.** What is this passage about? ····· •Subject Matter•

- **a** YouTube users.
- **b** Viral videos.
- **c** Pop songs.
- **d** Social media.

_____ **3.** Which star was the first to get a billion hits on his or her video? •Supporting Details•

- **a** Taylor Swift.
- **b** Psy.
- **c** Justin Bieber.
- **d** Pikotaro.

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▲ Psy performed "Gangnam Style."

In 2007, YouTube was just beginning. A user **uploaded**[7] a **clip**[8] called "**Dramatic**[9] **Chipmunk**". In the video, we hear thunder, and then the animal turns to the camera looking shocked. Viewers of all ages and **nationalities**[10] found it funny. The video lasts only six seconds, but the little chipmunk is still well-known today.

Music videos usually get the most hits. "Gangnam Style" was the first video to reach a billion views back in 2012. It took Korean singer Psy five months to reach that total. Now there are lots of videos with a billion views. Justin Bieber, Taylor Swift, and Katy Perry regularly attract huge audiences.

Do you want to watch the top viral videos right now? Click the "**Trending**[11]" button on YouTube. It will show you the most popular clips by number of viewers.

And if you want to make a world-famous video yourself? **Experts**[12] say you need to do two things. The first is to find an unusual phrase that people can remember and like to repeat. The second is to create emotion. If you can make someone laugh, cry, or get mad, he or she will be more likely to click "Share."

4. According to the passage, which video has the best chance of success? ·····•Inference•

- **a** A video that makes people angry.
- **b** A video that includes animals.
- **c** A video that has no words.
- **d** A video that lasts a few seconds.

5. Which of the following animals is most closely related to a **chipmunk**? •Words in Context•

- **a** A snake.
- **b** A butterfly.
- **c** A crab.
- **d** A squirrel.

_____ **6.** Who caused the song "PPAP" to become popular so quickly? ····· ·····•Cause and Effect•

- **a** Teens.
- **b** Japanese people.
- **c** YouTube users.
- **d** Teachers.

LIVEWORKSHEETS

Psychology

▶ EQ stands for "emotional quotient."

002

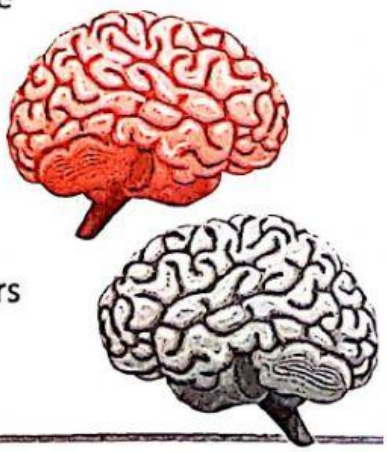


EQ

Having to worry about our IQ is bad enough, and now there's something called an "EQ"!
Do we have to **stress about**[1] that, too?

The answer is yes and no. Your EQ stands for "**emotional quotient**[2]." It's a measure of how well you understand your own feelings and those of other people. People with high EQs are very aware of their emotions and those of others. They manage their emotions well.

Emotions may not seem to be important for serious life issues like school and work. However, we are discovering that, in fact, having a good understanding of emotions is extremely important in any group situation. Employers are always looking for employees with good people skills, right? Your EQ is just that: your people skills. People with high EQs become **influential**[3] leaders and helpful managers who understand how to deal with stressed employees.



Questions

_____ 1. What is the final paragraph mainly about? ····· •Main Idea•

- a The definition of EQ.
- b Pros and cons about high EQs.
- c The history of the EQ.
- d How to measure EQ.

_____ 2. What is this passage mainly about? ····· •Subject Matter•

- a Human intelligence.
- b Getting a job.
- c A measure of emotional understanding.
- d Using emotions to control people.

_____ 3. What can a high EQ help you with? ····· •Supporting Details•

- a Learning a new language.
- b Building a successful love life.
- c Passing a driving test.
- d Solving complex math problems.

LIVEWORKSHEETS



▶ Having a good understanding of emotions is important.

They understand how to use people's feelings to achieve their goals—whether to create trust within a team or create **passion**[4] for a project. Outside of work, a high EQ **is connected to**[5] romantic success. Understanding your partner's emotions can certainly help you create a **solid**[6] relationship.

There are many ways to **measure**[7] your EQ. Most ask you to perform different emotional problem-solving tasks. Testing your EQ is a useful way to find out how well you read emotions. If you think your EQ might be low, there are ways to **improve**[8] it. First, **get in touch with** your emotions. Think about how they **affect**[9] your actions. When you feel your emotions leading you to a bad action, see if you can stop it. Then, concentrate on other people. See if you can **identify**[10] their emotions and emotional reasons for their actions. In this way, you will build patience, **compassion**[11], and a strong EQ.



_____ **4.** Which of the following can be inferred from the first sentence of the third paragraph? ····· •Inference•

- **a** People don't like to go to school or go to work.
- **b** People have no feelings toward their classmates or colleagues.
- **c** For serious life issues, people are expected to be unemotional.
- **d** We should all avoid serious life issues.

_____ **5.** What does **get in touch with** mean in the final paragraph? ····· •Words in Context•

- **a** To ignore.
- **b** To change.
- **c** To hide from other people.
- **d** To think about and understand.

_____ **6.** Where is this passage most likely taken from? ····· •Text Form•

- **a** A lifestyle magazine.
- **b** A history textbook.
- **c** A book review.
- **d** A hotel brochure.

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