

STUDENT'S HANDOUT 2

"MARK ZUCKERBERG, THE FOUNDER OF FACEBOOK"

INSTRUCTIONS:

1. Read the following text ignoring the gaps.

Mark Zuckerberg, founder and CEO of Facebook, the social _____ (1) platform widely credited with transforming how almost 1.9 billion people interact, will be the _____ (2) speaker at the Afternoon Program of Harvard's 366th Commencement on May 25.

"Mark Zuckerberg's _____ (3) has profoundly altered the nature of social engagement worldwide. Few inventions in modern times can rival Facebook in its far-reaching _____ (4) on how people around the globe interact with one another," said Harvard President Drew Faust. "And few individuals can rival Mark Zuckerberg in his _____ (5) to change our world through the innovative use of technology, as well as his _____ (6) to advance science, enhance education, and expand opportunity through the pursuit of philanthropy.

Born in White Plains, N.Y., in 1984, Zuckerberg grew up in _____ (7) Dobbs Ferry. By the time he was in middle school he was already writing software, including a program called "ZuckNet" which he created for his father's dental practice. Later, still a teenager, he built a platform called Synapse Media Player that used machine learning to analyze a user's listening preferences. The program was _____ (8) by PC Magazine and earned him job offers from Microsoft and AOL. Zuckerberg went _____ (9) to graduate from Phillips Exeter Academy in New Hampshire, where he combined his talents for math and science with interests in classics and fencing.

He enrolled in Harvard College in 2002 as a member of the Class of 2006. While he was a _____ (10) in Kirkland House, he and a group of friends created a _____ (11) called thefacebook.com, initially designed as a social networking website for Harvard students and then expanded to other campuses. The website quickly gained widespread popularity, _____ (12) the attention of investors. Zuckerberg and his cohorts moved to Palo Alto, Calif., to rebrand their fledgling company, now called Facebook, as a global service. Zuckerberg originally intended to return to Harvard, but the immediate success of the enterprise led him to _____ (13) his full energy to the company.

As the popularity of the network grew, it was expanded to universities outside the United States, and in 2006 was extended _____ (14) educational institutions to anyone with a registered email address. Since then, Facebook has grown to become the _____ (15) social media platform.

Retrieved on March 8th, 2017 from <http://news.harvard.edu/gazette/story/2017/03/zuckerberg-speaks-at-harvards-366th-commencement/>

2. Choose an answer a-d to complete each gap of the text.

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|------------------|----------------|-------------------|---------------|
| 1 a) networking | b) teleworking | c) market | d) networks |
| 2 a) highlighted | b) recommended | c) featured | d) portrayed |
| 3 a) supremacy | b) initiative | c) power | d) leadership |
| 4 a) brunt | b) collision | c) force | d) impact |
| 5 a) ride | b) drive | c) run | d) tour |
| 6 a) commitment | b) promise | c) responsibility | d) need |
| 7 a) adjacent | b) nearby | c) neighboring | d) handy |
| 8 a) perceived | b) remembered | c) identified | d) recognized |
| 9 a) on | b) in | c) over | d) apart |
| 10 a) freshman | b) sophomore | c) junior | d) graduate |
| 11 a) terrace | b) podium | c) pulpit | d) platform |
| 12 a) getting | b) obtaining | c) catching | d) calling |
| 13 a) devote | b) dedicate | c) donate | d) give |
| 14 a) ahead | b) ahead | c) outside | d) beyond |
| 15 a) dominant | b) top | c) elite | d) finest |

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