

PROFESSIONAL COMMUNICATION

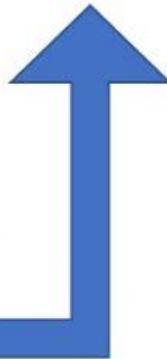
MISSION STATEMENT AND SMART GOALS



The mission statement for our company is: (Why do we exist as a company?)

The SMART Goals for our company are: (as least 3)

1. _____
2. _____
3. _____
4. _____
5. _____



Remember: Your Goals should be:

1. SMART
2. Big and Long-term
3. They should support your Mission Statement.

We are making objectives for SMART Goal #_____

Objective #1:

Remember: Your Objectives should be:

1. Small steps toward a goal.
2. Short-term Actions.
3. Set your people up for success.

Objective #2: