PROFESSIONAL COMMUNICATION MISSION STATEMENT AND SMART GOALS



ne mission statement for our company is: (Why do we exist as a company?)	
e SMART Goals for our company are: (as least 3)	
	Remember: Your Goals should be:
	1. SMART 2. Big and Long-term
	3. They should support your Mission Statement.
are making objectives for SMART Goal #ective #1:	
	Remember: Your Objectives should be:
	1. Small steps toward a goal.
jective #2:	2. Short-term <u>Actions</u>.3. Set your people up for <u>success</u>.
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