

### 3 **BUILD** Match the sentence halves.

1 We can maximize our	<input type="text"/>
2 That video game is targeted at	<input type="text"/>
3 These shoes are geared	<input type="text"/>
4 They've captured the	<input type="text"/>
5 They adopted a strategic	<input type="text"/>

a marketing plan that focuses on recent retirees.

b market in fashionable low-cost eyeglasses.

c effectiveness by working with an outside marketing team.

d consumers under 30.

e toward the weekend runner rather than the marathoner.