

Read the text and fill in the gaps A-D with an appropriate heading (1-6). One heading is extra.

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|------------------------|-----------------|
| 1. Conclusion | 4. Publicity |
| 2. Range of Activities | 5. Authorities |
| 3. Decor & Facilities | 6. Introduction |



From: Melanie Sullivan
To: James Goodwin, Manager, Malvern Sports Centre
Subject: Suggested improvements
Date: 28th November

A
The aim of this report is to suggest ways of improving Malvern Sports Centre in order to attract more young people.

B
The décor and some of the facilities are in need of being updated. Firstly, I would recommend that the centre be redecorated in a modern style and that the changing facilities be refurbished, in particular the showers. Secondly, I strongly suggest that TVs and free Wi-Fi be installed in areas such as the café and gym. Doing this would make the centre more attractive to young people.

C
Although the centre offers a good range of activities, they are not appealing enough to young people. More exciting sports like indoor climbing and trampolining would probably attract more interest. Furthermore, the sports hall is underused. The addition of modern fitness classes, such as Zumba, would undoubtedly be popular with younger customers.

D
The centre is not very well-known in the community. For this reason, I would suggest an open day. This would allow young people to try out the facilities before joining. In addition, we could advertise events on social media sites. This is an inexpensive way of attracting younger customers.

E
All in all, I feel that improved décor and facilities, new activities and better publicity would certainly attract more young people to the centre.

A	B	C	D	E