



**Activity #1 - choose the correct word that matches the meaning:**

1. An estimate of expected income and expense:
  - a. Investment
  - b. Market
  - c. Budget
  - d. Economy
2. The potential buyers for a specific product or service:
  - a. Market
  - b. Economy
  - c. Budget
  - d. Supermarket
3. Something new:
  - a. Present
  - b. Innovation
  - c. Disc-On-key
  - d. Investment
4. The money received for products or services:
  - a. Expense
  - b. Income
  - c. Profit
  - d. Budget
5. A person who buys products or services:
  - a. Customer
  - b. Manager
  - c. Investor
  - d. Entrepreneur
6. The money spent on something:
  - a. Income
  - b. Budget
  - c. Product
  - d. expense

You may use the word bank.

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|----------|------------|------------|--------------------------|------------|----------|
| customer | budget     | innovation | product                  | E-commerce | income   |
| expense  | investment | market     | make a profit/make money |            | strategy |



