

Grade 10 – Al Wahidah School – Specialized Skills – Assessment Brief. Business Studies.

Task 1

1.1. You are attending a conference on the motivations for starting an enterprise. Create a report on the:

- financial motivations for starting an enterprise.
- non-financial motivations for starting an enterprise.

You will need to:

- a) brainstorm ideas of what you need to include in your report.
- b) write a first draft of report.
- c) write a final draft of report.

Match the correct Job with the job description and the correct picture.

The diagram consists of two central boxes and eight surrounding boxes. The central boxes are:

- FINANCIAL MOTIVATION** (blue box)
- NON-FINANCIAL MOTIVATION** (yellow box)

The surrounding boxes are:

- SURVIVE** (top left)
- MAKE MONEY** (top right)
- SATISFACTION** (middle left)
- PERSONAL WEALTH** (middle right)
- BE THE BOSS** (bottom left)
- BETTER TIMETABLE** (bottom right)
- ADD VALUE** (bottom left)
- FLEXIBILITY** (bottom right)

Can you think about any other more motivations to open a Business? (Name at least two).

[Capte la atención de los lectores mediante una cita importante extraída del documento o utilice este espacio para resaltar un punto clave. Para colocar el cuadro de texto en cualquier lugar de la página, solo tiene que arrastrarlo.]

Would you like to open a business? Why? Which is your motivation?

[Capte la atención de los lectores mediante una cita importante extraída del documento o utilice este espacio para resaltar un punto clave. Para colocar el cuadro de texto en cualquier lugar de la página, solo tiene que arrastrarlo.]

1.2. You have found a motivated entrepreneur to be your business partner. You know there are many advantages to starting your own enterprise. Create a presentation for your business partner. Explain how *Elite Sports* can help the economy of the UAE. Include the following in your presentation:

- A definition of economy
- How an enterprise can affect a community
- How technology can influence the economy
- Stakeholders and entrepreneurs

Complete the following text with the missing words from the word bank.

help

country

someone

improve

people

increase

wants

products

services

economy

An economy is a system for allocating resources to meet people's needs and _____. It determines how goods and _____ are made and exchanged.

Elite Sport is a new enterprise can have many advantages in the community.

We can _____ the economy of a country. The _____ is the system of money in a country. The economy is based on the supply and demand of people within a _____.

Elite Sports can employ _____ who live in the community. It helps the economy as these people can buy more _____. It helps to increase the national income.

Technology is improving products and services. Technology can _____ to improve people's lives. Improving how people live can help to _____ the economy. As the entrepreneur will have more money to buy products and services and invest in enterprises. A stakeholder is _____ who is involved in the enterprise. A stakeholder in an enterprise can have a say in what decisions are made.