

Developing a Business Plan

Type in the correct letters in the spaces provided to match each term in Column A with its explanation in Column B.

<u>Column A</u>	<u>Column B</u>
____ 1. Business Plan	A. Appendix
____ 2. Part of a Business Plan	B. It sets specific objectives and describes how the business expects to achieve them.
____ 3. Purpose of a Business Plan	C. A written document that describes all the steps necessary for opening and operating a business.
____ 4. Introductory Elements	D. Contains the majority of the information about the business idea. It provides details on how the business will succeed.
____ 5. Main Body	E. Contains important details about the business idea.