

A tourist is going to...

An ecotourist is going to...

fly and drive everywhere
learn the local language
visit only famous cultural sites
see endangered species of animals
stay in big multinational hotels
get closer to flora and fauna
leave rubbish behind
stay with a local family
use up a lot of natural resources
use a bicycle instead of a car
destroy natural habitats
meet and learn about new cultures
buy from local shops
support large international malls