8C Meat Free Mondays

A Complete the text by adding one word to each gap.



In 2009, ex-Beatle Sir Paul McCartney launched a campaign to encourage people to consume less meat to help tackle global warming. He established his 'Meat Free Monday' initiative after reading a UN study which highlighted the link [1]_____ meat and climate change. The study showed that the livestock industry was responsible [2]_____ a staggering 18% or more of man's global greenhouse gas emissions, partly because of deforestation in [3]_____ Amazon.

Although McCartney has been a committed vegetarian for over thirty years, his aim was [4]_____ to convert people into non-meat eaters. Instead, he wanted to show people how [5]_____ could make a meaningful contribution to a more sustainable, healthier world just by having one designated meat free day [6]_____ week. He stressed that the benefits of making a small change like this should not be underestimated.

The eco-campaign has proved very successful, with many individuals, families [7]_____ celebrities adopting 'Meat Free Monday'. Some schools have also taken up the initiative and McCartney has recently reiterated his message in a YouTube video in a bid [8]_____ persuade more schools to get on board.

B Discuss the questions in pairs. Give reasons and examples to support your answers.

1 What do you think of the idea of 'Meat Free Monday'?
2 Do you think your family/your school would be keen to take up the initiative?
3 Why do you think Monday was chosen instead of another day in the week?
4 Can you think of other celebrities who are involved in eco-projects?

C Look at the prefixes in the box. Find words with five of the prefixes in the text in A. What do the prefixes mean?

de-	ex-	mis-	multi-	non-	post-	re-	under-

D Complete the questions using the prefixes in C. Ask and answer the questions in pairs. Give reasons and examples.

1 Has anyone in your family done a _____graduate degree at university?
2 Do you know anyone who still gets on well with an _____boyfriend/girlfriend?
3 Have you ever _____read a novel?
4 Which English words do you often _____spell?
5 What are some examples of _____verbal communication?
6 Have you ever felt _____hydrated?
7 Do you think teachers sometimes _____estimate students' abilities?
8 What are the advantages of being _____lingual?