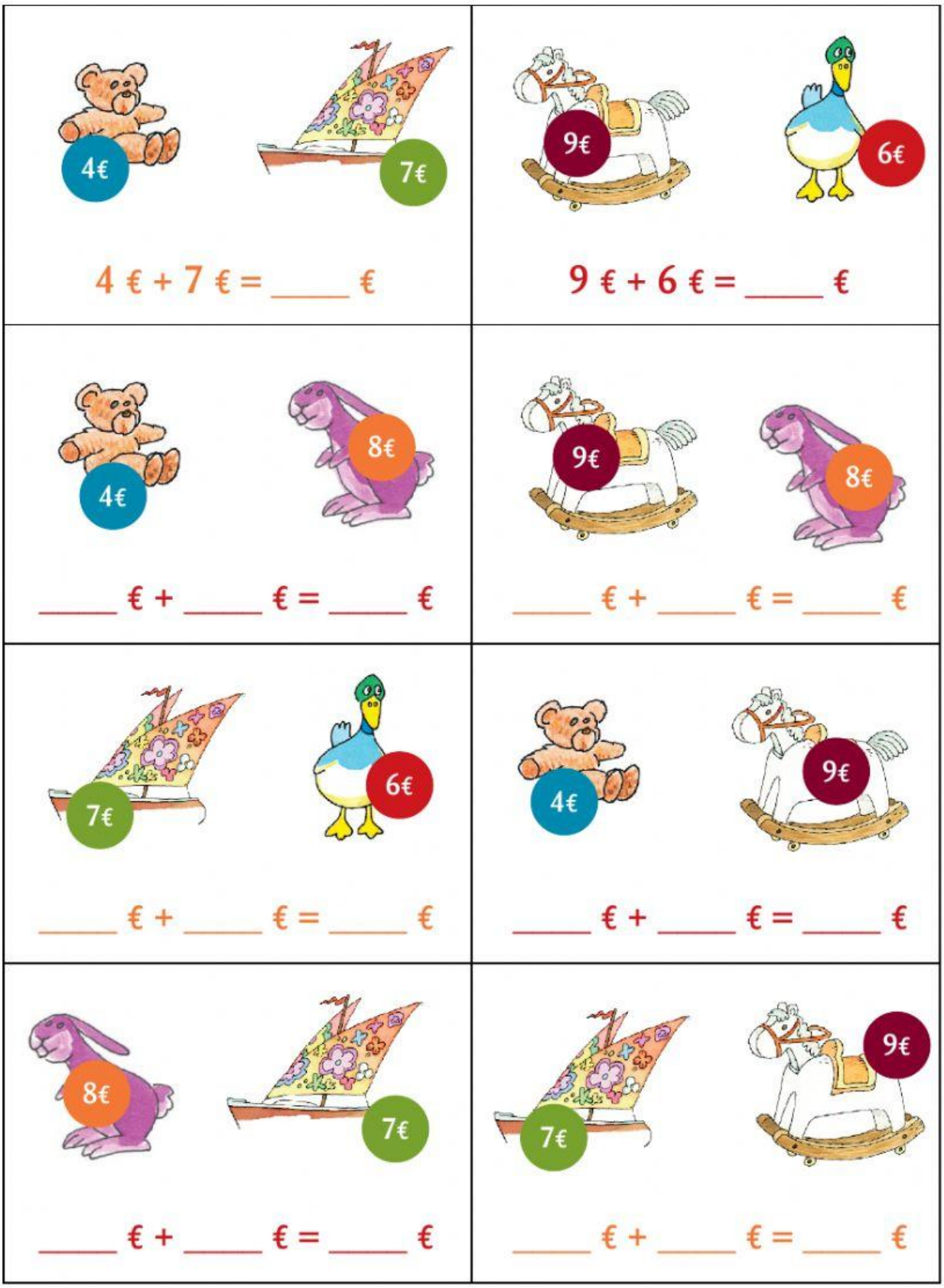¿Cuánto dinero cuestan estos regalos?