

# CONSIDERING SUCCESS IN BUSINESS

## TASK 1:

### *Vocabulary*

- 1 ★ Choose the correct item.
  - 1 If you want to grow plants in water without soil, you should look into **aeroponics/hydroponics**.
  - 2 **Entrepreneurship/Business** is difficult and stressful, but it is rewarding.
  - 3 He started with one car, and now he owns a **fleet/jumble** of taxis.
  - 4 Our car is having a **conversion/conditioning** from a petrol engine to an electric one.
  - 5 We've got a business idea, and we're currently seeking financial **capital/investment** from a local company.
  - 6 She's a generous **scholar/philanthropist** and gives money to help lots of worthy causes.
  - 7 Gulnara is writing her **scheme/dissertation** at the moment, so she spends a lot of time in front of her computer.
  - 8 Ben is a(n) **profit/inspiration** to us all.

## TASK 2:

**2** Read again and, for questions 1-7, choose from the people (A-C). Justify your answers. ...

**ARMAN TOSKANBAYEV,**

## Builder of multiple businesses

**NICKO WILLIAMSON,**

## Founder of Climate Cars

**EDWIN BRONI-MENSAH,**

Creator of GiveMeTap

According to the texts, which person

received funding from people close to them?

|  |  |
|--|--|
|  |  |
|--|--|



has started a new business in the same field as their first?

2

1



did not excel in school?

3

1



has a business as a result of something not making sense?

4

1



implies wanting to challenge people's ingrained attitudes?

5

1



did not rely on financial investments from others to start their company?

6

1



is not intimidated by the lack of financial rewards from their enterprise?

7

1



**TASK 3:** THINK!!! *Who impressed you most and why?* (5-7 sentences)

[illegible]