

WRITING AN ARTICLE (B2)

→ Visually appealing: clear structure in paragraphs

→ Each paragraph has an objective:

1st paragraph INTRODUCTION: presents the topic in general

2nd paragraph: deals with the first thing

3rd paragraph: deals with the 2nd and 3rd thing

4th paragraph CONCLUSION: a summary and asks the reader for some feedback

→ The language is informal:

Phrasal verbs

Contractions: Isn't that fantastic?

Colloquial phrases: one of the cool things, I totally recommend it, etc.

We address the reader directly: What about you?

Exclamation marks: ...you won't regret!



Useful expressions:

Rhetorical questions:

Have you ever...?

Do you ever wonder...?

What do you think about...?

Are you a... like me?

Are you one of those people who...?

What would you say if I told you that...?

Concluding the article:

In conclusion,

On the whole,

To sum up,

To conclude,

All in all,

... you will not regret it!



Introducing new ideas:

Firstly,

First,

In the first place,

To begin with,

The coolest thing about

What attracts me most

One thing to consider is

Another consideration is

Secondly,

As for

As to

Also,

As regards

In addition,

In addition to that,

Moreover,