

What makes food _____? Is it the way it looks? Is it the way it tastes? Or is it the way your food choices make you feel? It's possible that all three of these things might help make food more appealing to consumers. First, let's talk about the way our food looks. You might be surprised to learn that people called "food _____" make food look more appealing in _____. For example, sliced strawberries often have a bright white center, but stylists brush them with food coloring to make them a perfect red. Food stylists even use glue instead of milk when photographing bowls of cereal. It looks good, but I don't think you'd want to eat it. Looks aren't just important in advertising. Some supermarkets have standards for the way certain foods should look. For example, fruits and vegetables have to be a certain size, shape, and color for stores to supply them. If produce doesn't _____, it's thrown away! Do you think we should _____ food because of the way it looks? What about the way it tastes? One supermarket in France started a _____ for ugly food to remind people that food doesn't have to look good to be _____, _____, and delicious. Just because something looks weird doesn't mean it tastes bad. It might even taste better! Now let's talk about the way our food choices make us feel. Some people feel better about buying food _____ from farmers because they know the food is fresh. Farmers sell everything they produce, not just food that is a certain size, shape, and color. Because farm stands don't have the same standards as supermarkets, less food goes to waste. Farmers often donate the food they can't sell to food banks that help feed the hungry. Doesn't knowing that make you feel good? How do you _____ about what you eat?