

Making Sense, Unit 2, p. 48-49, "Do You Drink With Your Eyes?"

1. to influence = to affect _____ an influence = an effect _____
2. to conduct research - _____ a researcher - _____
3. an experiment - _____ to experiment - _____
4. a report - _____ to report - _____ was reported - _____
5. a participant - _____ to participate - _____
6. to ask - _____ / _____ were asked - _____ / _____
7. a subject - _____ / _____
8. to identify - _____
9. correct - _____ correctly - _____ =/= incorrectly - _____
10. however - _____
11. grapes - _____ cherry - _____ lemon lime - _____
12. percent - _____ percentage - _____
13. a study = research _____
14. perception - _____ to perceive - _____
15. to expect - _____ an expectation - _____
16. therefore - _____
17. specific - _____
18. sight affects taste - _____
19. a consumer - _____ to consume - _____
20. appealing = attractive _____
21. to increase - _____ =/= to decrease - _____
22. a sale - _____ on sale - _____ to sell - _____
23. flavored - _____ =/= unflavored - _____
24. findings - _____
25. to make a mistake - _____
26. a result - _____
27. a journal - _____

