

VOCABULARY: Business & finance

1 Match the words in the box to definitions 1–6.

benefits capital expenses grant profit return

- 1 the money a business makes after it pays all its costs
- 2 money given by an organization, e.g., the government, for a particular purpose
- 3 payments or advantages you get as an employee in addition to your wages
- 4 money you get back after investing in something
- 5 funds or money you use to start up a business or invest in something
- 6 the day-to-day costs of running a company

2 Work in pairs. Answer the questions. Do you know...

- 1 anyone who gets really good benefits in their job?
- 2 a company that makes a huge profit?
- 3 what kinds of things people receive grants for?
- 4 what expenses a small store usually has?
- 5 how to calculate how much capital you'd need to start up a business?
- 6 a good way to get a high return on an investment?

3 Match 1–7 to a–g to make collocations.

1 run	a debt
2 get into	b in (a business)
3 provide	c costs/the cost of
4 repay	d through college
5 cover	e a service
6 invest	f a loan
7 put yourself	g a business

4 a Complete the e-mail with the correct form of collocations 1–7 in 3.

Dear Business Guru,

I'm Ken. I'm 21, and I have money worries. I have ⁽¹⁾ gotten into debt to ⁽²⁾ through college. I'm in my senior year, and I need a way to ⁽³⁾ the of my education and ⁽⁴⁾ a huge loan. I'm thinking of starting a company to design websites, but I need some capital. I think I'll be able to ⁽⁵⁾ an excellent but I need to find people to ⁽⁶⁾ in my idea. Unfortunately, I don't know anything about ⁽⁷⁾ a business. What should I do?

Ken

b Work in pairs. What advice would you give Ken?