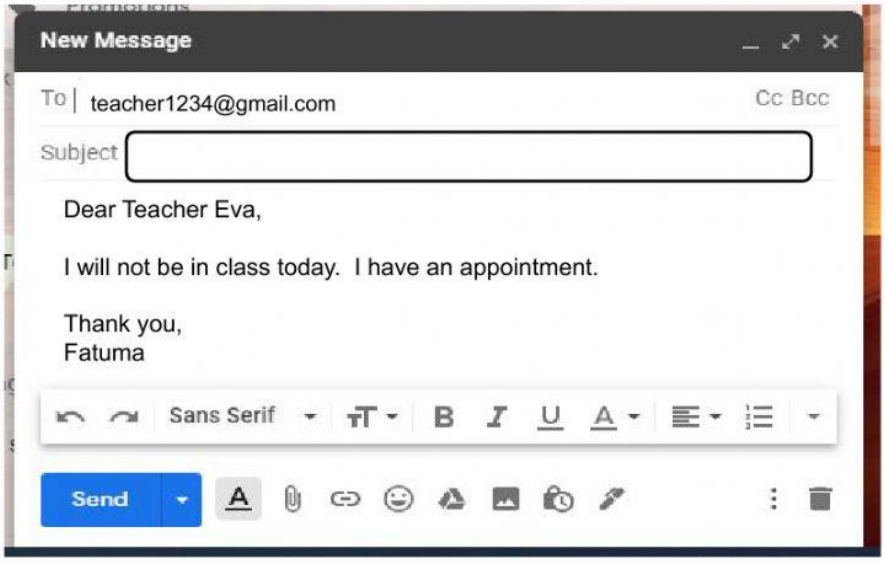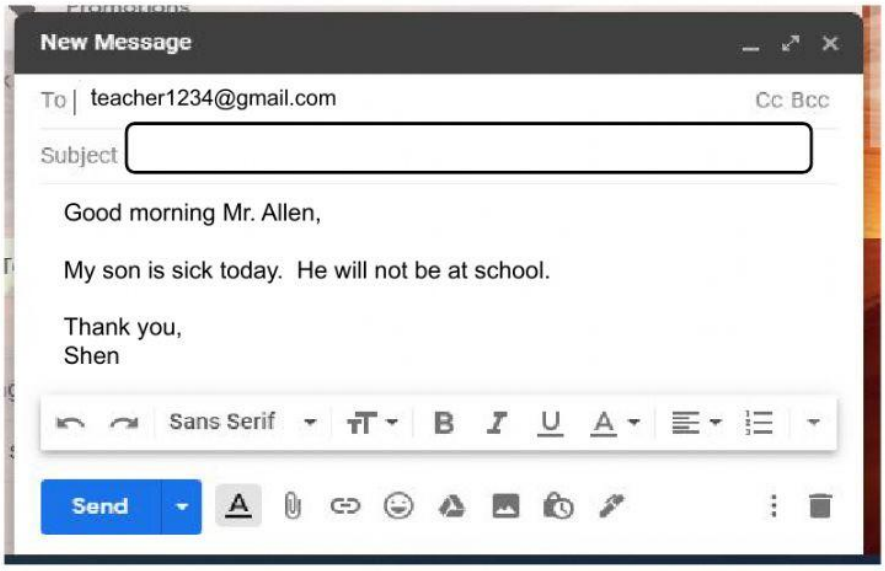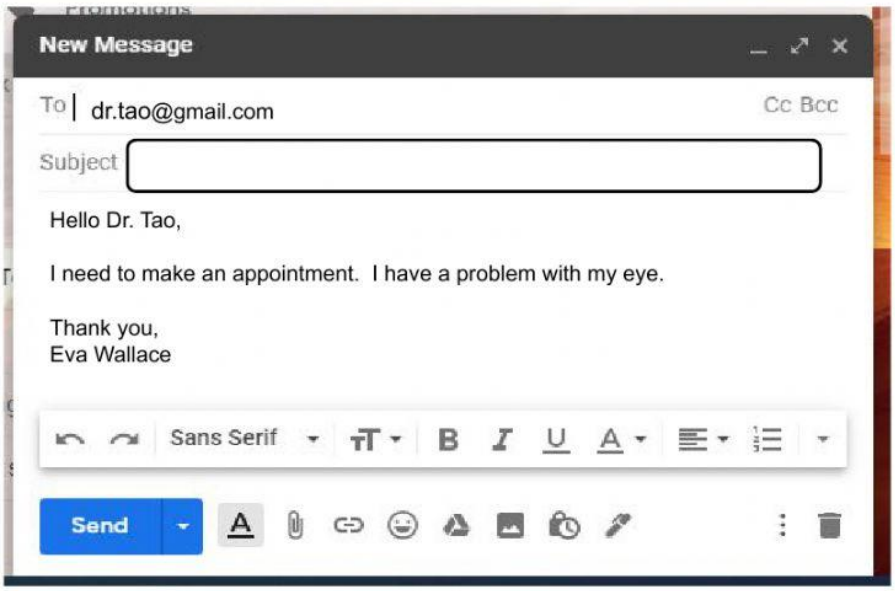Read the emails.
Write a good **Subject** for each email.