

ADVERTISEMENT TEXT

Basic Competence

3.10. membandingkan fungsi sosial, struktur teks, dan unsur kebahasaan beberapa teks khusus dalam bentuk iklan dengan memberi dan meminta informasi terkait produk dan jasa, sesuai dengan konteks penggunaannya

4.10. menangkap makna secara kontekstual terkait fungsi sosial, struktur teks, dan unsur kebahasaan teks khusus dalam bentuk iklan, pendek dan sederhana, terkait produk dan jasa

ADVERTISEMENT TEXT

Purpose/aim/intention/social function :

- To advertise
- To offer
- To promote
- To attract people to...
- To persuade people to...
- To make people interested in

Kinds of Advertisement

- Advertisement of products
- Advertisement of services
- Advertisement of Job Vacancy

One Minute English

Day/Date: _____

Pray first before doing!

Quis 1			
1	greedy :	6	ordinary:
2	stole :	7	wondered:
3	obey :	8	agree:
4	destroy :	9	enermous:
5	wise:	10	spill:
Nilai:			

Activity 1

- A. **Goal** : analyzing Advertisement text and understanding the meaning
- B. **Procedure**:
 - A. Students work individually to analyze the advertisements.
- A. **After reading the advertisement text, analyze them !**
 - 1)

<p>Product</p>	
<p>specialties</p>	
<p>When and where to buy</p>	
<p>Target readers</p>	

2)

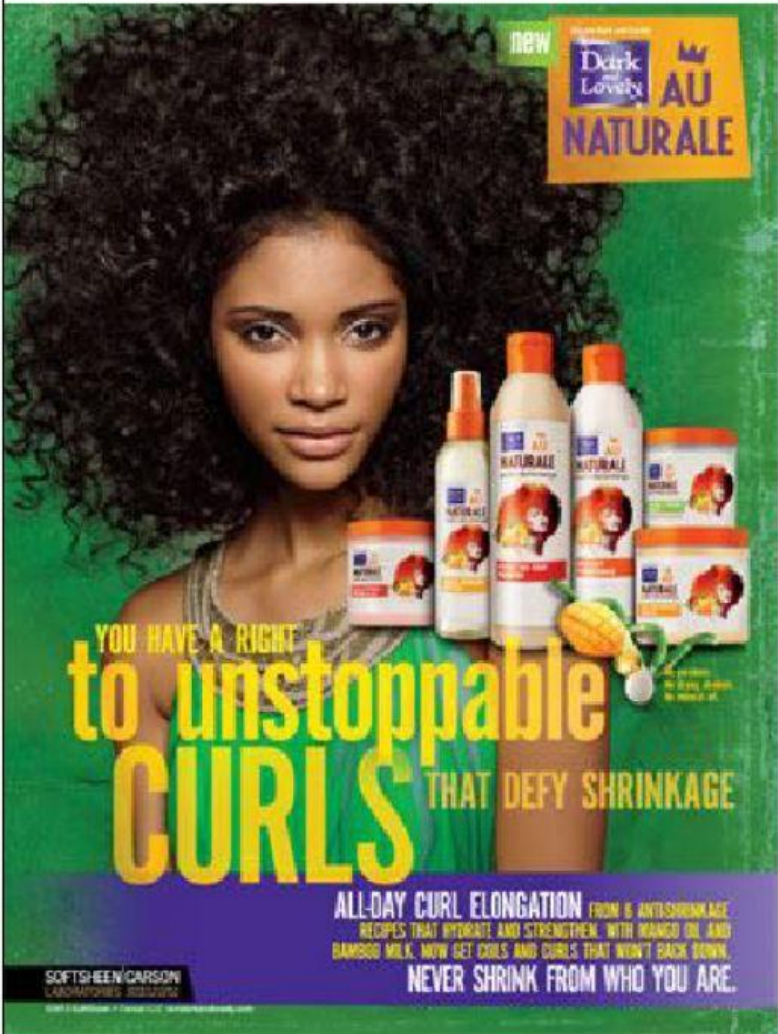
<p>Product</p>	
<p>Specialties</p>	
<p>Where and when to buy</p>	
<p>Target readers</p>	

3)

Position	<p style="text-align: center;">Urgently Required!</p> <div style="text-align: center; background-color: black; color: white; padding: 10px; margin: 10px 0;"> <h2 style="margin: 0;">IT ENGINEER (Trainee)</h2> </div> <p>Requirements:</p> <ol style="list-style-type: none"> 1. Male / Female, single 2. Age between 23-27 years old 3. Fresh graduates are welcome 2. Diploma / Bachelor Degree (computer) 3. Familiarity with UNIX operating system 4. Good personality; dedicated, honesty, time target oriented & learning faster. <p>Facilities:</p> <ol style="list-style-type: none"> 1. Free on job training 2. Free to get international certification 3. Practical modules & good trainers 4. Basic salary + project allowances 5. Job contract & 3 months probation 6. Permanent employee after (5) <div style="text-align: center; background-color: black; color: white; padding: 10px; margin-top: 10px;"> <p>Submit your resume to email: career@pt-san.com</p> </div>
Requirement	
How to apply	



4)

<p>Product</p>	
<p>Specialties</p>	
<p>Target readers</p>	

5)

<p>Product</p>	 <p>NEW & RECONDITIONED COMMERCIAL VEHICLE WHEEL HUB & BEARING SPECIALISTS</p> <p>AUTHORIZED DISTRIBUTORS FAG JURATEK TIMKEN febi</p> <p>NEXT DAY DELIVERY UK WIDE</p> <p>SPECIALISTS IN THE REMOVAL OF DAF & VOLVO BRAKE DISCS & BROKEN STUDS.</p> <p>WE ALSO PROVIDE THE FOLLOWING SERVICES:</p> <ul style="list-style-type: none"> BEARING RE-SEALING BROKEN STUD REMOVAL VOLVO WHEEL HUB SPLINE REPAIRS WHEEL BEARING FITTING WHEEL HUB REPAIRS <p>STUD EXTRACT LTD Commercial Vehicle Wheel Hub & Bearing Specialists</p> <p>Tel: 0161 370 3344 Fax: 0161 371 5871 E-mail: info@stud-extract.co.uk Harrow Street North, Audenshaw, Manchester, M04 5RN www.stud-extract.co.uk</p>
<p>Specialties</p>	
<p>Target readers</p>	

6)

<p>Product</p>	
<p>Specialties</p>	
<p>Target readers</p>	

7)

<p>product</p>	 <p>LICENSED • BONDED • INSURED</p> <h2>Mobile Wash</h2> <p>carpet / upholstery cleaning</p> <h3>Same Day / Emergency Service</h3> <p><i>No Hidden Charges!</i> <i>No Area Fees!</i></p> <ul style="list-style-type: none"> ▶ Pre-Spray ▶ Pet Spot/Odor Treatment ▶ Hot Water Extraction ▶ Enzyme Deodorizing ▶ High Quality All Fiber Rinse ▶ No Extra Fees! ▶ 7 Days A Week! ▶ Same Day/Emergency Service ▶ Flood Damage Service ▶ Teflon Protection ▶ Area Rugs ▶ Gilt Certificates! ▶ Monthly Specials! ▶ Referral Discounts! <p>CALL NOW! 503.750.7122 WWW.PDXMOBILEWASH.COM</p>
<p>Specialties</p>	
<p>Target readers</p>	
<p>How to get</p>	

8)

<p>Product</p>	 <p>FAST, EFFECTIVE RELIEF FROM ACID INDIGESTION</p> <p>ENO gets to work faster than liquids and tablets* to help balance excessive stomach acid with just one dose.</p> <p>ENO REGULAR BIASA 100g</p> <p>GETS TO WORK IN 6 SECONDS</p>
<p>Specialties</p>	
<p>Target readers</p>	

B. Decide the following statements TRUE or FALSE from above advertisements!

1. The restaurant opens for 9 hours on Saturday
2. We get 2% off if we spend 15 dollars or more
3. We can held reunion party in Las Vegas restaurant
4. If your house is not more than 3 Kms from the restaurant, you will get free delivery
5. Au Naturele is good to avoid your hair curls
6. It can repair your damage hair
7. It offers special wheel for certain vehicle
8. It also can provide some services for car
9. It is a vacancy for private teacher
10. The customer can choose the nanny

C. Find the meaning from the words and write down the clues

- | | |
|-------------------------|---------------------------|
| 1. Purchase:
Clues: | 6. Confinement:
Clues: |
| 2. Indulge:
Clues | 7. upholstery:
clues: |
| 3. Shrinkage:
Clues: | 8. Relief:
Clues: |
| 4. Reliable
Cles: | 9. Acid:
Clues: |
| 5. Employment
Clues: | 10. Excessive:
Clues: |

Score:

Sign:

One Minute English

Day/Date: _____

Pray first before doing!

Quis 1			
1	Sacrifice:	6	Sibling:
2	Agreement:	7	Crater:
3	Grant:	8	Suffer:
4	Meanwhile:	9	Guilty:
5	Crater:	10	Regret:
Nilai:			